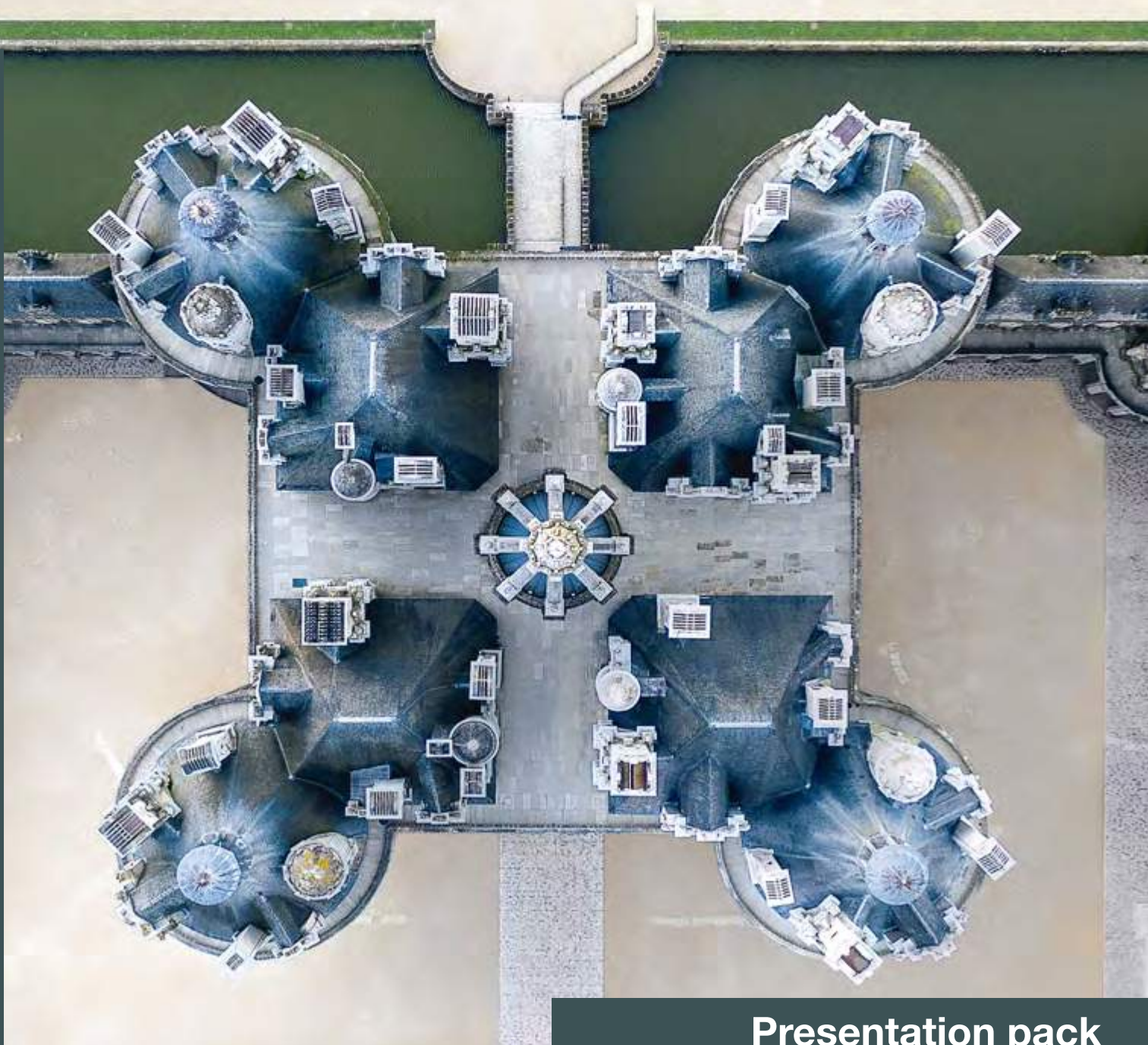




# Chambord

2019



**Presentation pack**  
[www.chambord.org](http://www.chambord.org)



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# Introduction

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Chambord is an exceptional work of art. Placed as early as 1840 on the initial list of French historic monuments, since 1981 it has been classified as a UNESCO World Heritage site. Surrounded by a vast forest reserve, protected by a 20-mile-long enclosure, with an area of 13200 acres (5440 hectares) Chambord is the largest walled park in Europe. It is a radically unique achievement, one of the crown jewels of the human heritage. Its vocation is symbolic, esthetic and spiritual. **At once affirmation of royal power and evocation of an ideal city, the monument remains an enigma that has yet to unveil all its secrets. Conceived by François I and Leonardo da Vinci, Chambord is a monument epitomizing a marriage of beauty and intelligence.** It is the emblematic expression of the Renaissance and its abiding symbol throughout the world. As an architectural masterpiece, it is comparable to Mona Lisa as a painting. It is not only the most imposing civil building of its epoch but also, in its design and symbolic import, an expression of the idea of perpetual renewal, cycle of life, place of man in the cosmos and, ultimately, a form of eternity.

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**VISITING CHAMBORD, YOU ENTER A WORLD APART, SUFFUSED WITH MYSTERY, OPENING THE DOORS OF GENIUS.**

Under public ownership since 1930, in 2005 the National Estate of Chambord became a state-owned establishment of industrial and commercial character placed under the high patronage of the president of the French republic and under the joint tutelage of the national ministries of culture, agriculture and ecology. The Board of Directors is chaired by Augustin de Romanet. Since 2010, the public institution of Chambord has been directed by Jean d'Haussonville.





## A year of celebrations

The aim of the celebrations is to offer keys to reading Chambord as it was originally conceived by François I, its founder, and Leonardo da Vinci, its architectural inspirer. Throughout 2019, an extensive celebration program is being proposed in association with an exhibition retracing its genesis: "Chambord, 1519-2019: Utopia at work".

**Major projects have been undertaken to offer the visitor a radically transformed and magnified Chambord.**



# The ideal city

“Contrary to common perception of Chambord as originally a hunting pavilion, it was in fact conceived as an ideal city. Along with the monument, the estate in its entirety is that city. At heart, our project today is part and parcel of the idea of utopia at work”  
Jean d’Haussonville

1519-2019

In 2019, the half-millennium of the commencement of the building of the world’s largest Renaissance castle is being celebrated. Five hundred years after 1519, Chambord continues to arouse admiration and fascination. With the deceptive symmetry of an equation with several unknown factors, Chambord is the most intriguing and mysterious of the royal palaces. The rereading of an enigmatic monument and the conservation of a huge estate are commingled in celebration of the five centuries since construction got underway.



# Nine projects for 2019

## 1. Decor of the itinerant court



Following restoration in 2017 of the French gardens, Chambord is presently endeavoring to recreate the atmosphere permeating the château on arrival of the king. Redesign and reconfiguration have been entrusted to the well-known decorator and scenographer, Jacques Garcia.

*Detailed presentation of the project on page 11 and in the press kit downloadable at [chambord.org](http://chambord.org).*

## 3. Restoration of the surrounding wall of the estate through a job integration program



In and of itself, the wall is a monument. There exists no equivalent property enclosure in France or the world. While the 32 kilometers (20 miles) of stone fencing used to have a decidedly practical function as boundary of the hunting reserve and the estate, from the very outset it was endowed with an exalted symbolic function, that of tracing out the limits of utopian territory, of the ideal City. Today's restoration program is also a work project of social interest; vocational training will facilitate transmission of skills and know-how in the building trade.

## 2. Exhibition Chambord, 1519-2019: Utopia at work



The exhibition has been placed under the double commissioner-ship of the architect Dominique Perrault and the philosopher Roland Scheer. It is the first exhibition in Chambord on the architecture of the château and, more precisely, on the involvement of Leonardo da Vinci in the drawing up of the original plans.

*Detailed presentation of the project on page 8 and in the press kit downloadable at [chambord.org](http://chambord.org).*

## 4. Creation of a winery for the Chambord vineyard



The "500-year" vendange will take place in September 2019. Five centuries after his reign, Chambord is about to recover the grape vines appreciated by François I. The internationally renowned architect Jean-Michel Wilmotte has been entrusted with construction of a vinification cellar, which will be part of the first architecturally designed winery in Val de Loire. Elaboration in the estate of a wine bearing the name of Chambord is an element essential to a strategy dedicated to defending and upgrading of the Chambord brand and the surrounding territory.

FOLLOW THE NINE  
500-YEAR PROJECTS

[www.chambord.org/500-years/](http://www.chambord.org/500-years/)



#500ansChambord

## 5. Creation of the Chambord vegetable gardens in the stables



**Chambord**  
**500** ans  
500 years

The Chambord Jardins-Potagers project reflects permanent commitment to an approach privileging protection of the environment and biodiversity, in keeping with the plantation of the vineyards and the development of eco-grazing.

*Detailed presentation of the project on page 13 and in the press kit downloadable at [chambord.org](http://chambord.org).*

## 7. Illumination of the château



Ever since 1952, Chambord has been a pioneer in sound and light shows. Illumination has become integral to its tradition. A new lighting system will soberly yet elegantly brighten the night-time monument. Circadian illumination of the facades will suitably punctuate restoration of the outskirts and, most notably, the French gardens. Magnifying the château, like unto a giant romantic theater set it will diffuse moving light similar to the natural light of the sun and the moon.

*The National Estate of Chambord gratefully acknowledges the support provided by EDF, the French electricity behemoth, for the château project.*

## 9. 9<sup>th</sup> edition of the Chambord festival in 2019



This year's festival will present an Italian and utopian "coloration" in honor of the monument's half-millennium and the exhibition open during the Festival. From 28 June through 13 July, Italian composers and references to Italy will cross paths with modern and contemporary utopias, with an emphasis on youth and on projects off the beaten track.

*Detailed presentation of the project on page 18 and in the press kit downloadable at [chambord.org](http://chambord.org).*

## 6. A colloquium under the auspices of UNESCO



Save the date: 26 June 2019. The goal of the colloquium is to underline the importance of heritage in the capacity of communities to live together. Participants will dwell upon our endangered common heritage, which is imperiled not only during armed conflicts or by terrorist actions, but also by wear and tear and ... a lack of adequate financing. Contrary to what one might imagine, heritage preservation is not carried out by turning in upon oneself, but rather through our opening ourselves to the world.

This event is being organized by the writer Daniel Rondeau.

## 8. A journey of stones along the Loire



A royal ordinance dated 6 September 1519 and designating a superintendent of Chambord is considered as the official kickoff to its being built. A symbolic journey of stones from their original quarry along the Loire will be carried out over several days. On the way to Chambord, stops in the ports of call of Tours, Amboise, Chaumont-sur-Loire, Blois and Saint-Dyé-sur-Loire will offer an occasion for shows, displays and get-togethers open to one and all. And finally, on 6 September 2019, as a prelude to an itinerant digital extravaganza offered by the Centre-Val de Loire region, a concert featuring the Republican Guard and the horns of Chambord will take place in front of the monument.

*Detailed presentation of the project on page 16 and in the press kit downloadable at [chambord.org](http://chambord.org).*



# Exhibition Chambord, 1519-2019: Utopia at work

During the year of celebrations of its 500<sup>th</sup> anniversary, the National Estate of Chambord is proposing a truly exceptional exhibition, the most important in its long and storied history, on an unprecedented subject: Chambord in the past and the future.

September 2019 was marked by the laying of the first stones of what was later to become, under the impetus of François I, the most awe-inspiring construction of the French Renaissance: the château of Chambord.

The year 2019 is the ideal occasion for the estate to reflect upon its unique architecture by organizing a double exhibition, at once retrospective and prospective, connecting past and future under the auspices of utopia and ideal architectures. Brought into being with the invaluable assistance of the Bibliothèque nationale de France, the exhibition is placed under the double commissionership of the architect Dominique Perrault and the philosopher Donald Scheer.



## The historical dimension: the genesis of Chambord

In France, the Renaissance was a time of political effervescence, with the reign of François I, and of intellectual ferment, with the emergence of

new artistic and philosophical preoccupations. The exhibition is aimed at reflecting upon the construction of the monument in light of a truly exceptional context.

The hopes and preoccupations of the Renaissance, the emblematic personality of François I as well as the eminent role of Leonardo da Vinci, who died in Amboise several months before the beginning of the building of Chambord, will be put into perspective by close to 150 remarkable works of art from the collections of 33 prestigious institutions including the Bibliothèque nationale de France, the Louvre museum, the Uffizi Gallery (Florence), the British Museum, the Biblioteca Nazionale Centrale of Florence, the Musée de l'Armée and, finally, the Veneranda Biblioteca Ambrosiana of Milan.

Presentation of illuminated ma-

nuscripts from the 9<sup>th</sup> through the 16<sup>th</sup> century, rare books, drawings, paintings, models and objets d'art, including three original leaves from the Codex Atlanticus of Leonardo da Vinci, l'Armure aux Lions of François I and three original drawings on vellum produced by the renowned architect Jacques Androuet du Cerceau, will initiate the public to the architecture of the monument and enable visitors to behold its radically innovative originality.



François I, king of France, Tiziano Vecellio, known as Titien, App. 1539, Paris, Louvre museum, Painting department



# International projects

Barcelona, Spain;  
Cape Town, South Africa;  
Chicago, USA;  
Glasgow, United Kingdom;  
Houston, USA;  
Istanbul, Turkey;  
Los Angeles, USA;  
Melbourne, Australia;  
Mexico City, Mexico;  
Nancy, France;  
Paris, France;  
Porto, Portugal;  
Rome, Italy;  
Seoul, South Korea;  
Sharjah, United Arab Emirates;  
Tokyo, Japan;  
Versailles, France;  
Vienna, Austria;



- **University of Cape Town**, Cape Town, South Africa
- **Escuela de Arquitectura de la Universidad Anáhuac**, Mexico City, Mexico
- **SCI-ARC**, Los Angeles, United States
- **Rice School of Architecture – Paris**, Houston, United States
- **School of the Art Institute of Chicago**, Chicago, United States
- **Meiji University**, Tokyo, Japan
- **Seoul National University**, Seoul, South Korea
- **MEF FADA DesignLAB**, Istanbul, Turkey
- **American University of Sharjah**, Sharjah, United Arab Emirates
- **Technische Universität Wien**, Vienna, Austria
- **École Boulle**, Paris, France
- **École Nationale Supérieure d'Architecture de Versailles**, Versailles, France
- **École Nationale Supérieure d'Architecture de Nancy**, Nancy, France
- **Sapienza Università di Roma**, Rome, Italy
- **Faculdade de Arquitectura da Universidade do Porto**, Porto, Portugal
- **ETSAB Escola Técnica Superior de Arquitectura de Barcelona**, Barcelona, Spain
- **Mackintosh School of Architecture**, Glasgow, United Kingdom
- **Melbourne School of Design**, Melbourne, Australia

## The contemporary dimension: Unfinished Chambord

The heritage dimension will be complemented by an utterly unprecedented forward-looking orientation: the presentation of 18 projects originating in the architectural laboratories of renowned universities throughout the world is an attempt to take up the challenge of bringing back to the forefront, 500 years later, the architectural utopia of Chambord.

At the cutting edge of technological innovation, the laboratories have been given free rein to give substance to their vision of Chambord reinvented. At the crossroads of political, social and environmental utopia, how is the ideal Chambord of the 21<sup>st</sup> century to be imagined?



SCI-Arc-Los Angeles (USA)  
Marya Bandrivska and Mahyar Naghshvar



École Nationale Supérieure d'Architecture de Nancy (France)



Escuela de Arquitectura de la Universidad Anáhuac, Mexico City, Mexico

## The award winners: Unfinished Chambord

Launched in 2018 by Dominique Perrault and the National Estate of Chambord, the call for projects resulted in March 2018 in the selection of 18 universities located in five different continents. Taking as a starting point the architecture of the château, the teams elaborated a cluster of projects, each of them stemming from a pronouncedly different cultural and geographical position. Each of them developed a vision of “reinvented” Chambord, a vision aimed at stimulating reconsideration of the real by means of fictional representation. The members of the jury particularly appreciated the rigorous in-depth approach to the different historical,

architectural and environmental issues raised. They were likewise impressed by the originality of the proposals and the exceptional quality of the images and films produced. The four prizes awarded by the jury will be complemented by a “people’s choice” election in which visitors will be invited to participate for the entire duration of the exhibition, where the different proposals will be presented.

### THE FOUR AWARD-WINNING PROJECTS:

- “UNFINISHED” – SCI-ARC Southern California Institute of Architecture, Los Angeles, California, USA
- “THE EVANESCENT THRESHOLDS OF THE UNFINISHED” – Escuela de Arquitectura de la Universidad Anáhuac, Mexico City, Mexico
- “AFTER THE FLOOD / APRES LE DELUGE” – Rice University School of Architecture, Houston, Texas, USA
- “#TWIN C” – Ecole Nationale Supérieure d'Architecture de Nancy, France

## The jury

### President:

**Dominique Perrault**  
(Architect and member of the Institute)

### Members of the jury:

- Jean d'Haussonville** (Managing Director of the National Estate of Chambord);
- Juan Fernandez Andrino** (DPA Madrid architect);
- Gaëlle Lauriot-Prévoist** (Designer and artistic director);
- Laurent Le Bon** (Director of the Picasso museum);
- Yannick Mercoyrol** (Heritage and cultural programming director, National Estate of Chambord);
- Georges Rousse** (Artist);
- Roland Schaefer** (Philosopher, exhibition commissioner);
- Philippe Trétiack** (writer, architecture critic)

## Mediation at the heart of the exhibition

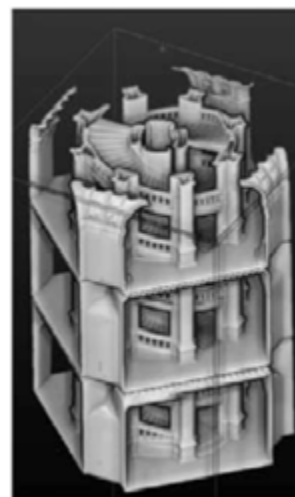
Video screens, interactive touch tables and digital models will be placed at the disposal of visitors to allow them to probe into the architecture treatises of the Quattrocento, the work of Leonardo da Vinci, the modern-day projects of architectural laboratories and, last but not least, the château's celebrated double helix staircase of the château.

"Discovery cabinets" have been designed for the young public so as

to offer school groups and families an educational as well as recreational visit.

Activities involving observation, experimentation and role-playing scenarios will enable children to better acquaint themselves with King François I and to discover the grandiose architectural project highlighting his reign.

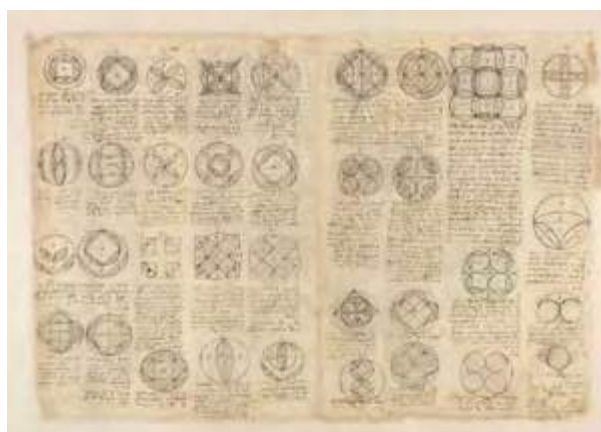
The exhibition will underline the importance of scientific research by means of multimedia mediation schemes elaborated in partnership with the interdisciplinary research program "*Intelligence des Patrimoines*" (heritage intelligence) piloted by the CESR (Renaissance study center) of Tours and the exhibition scenographers.



3D modeling of a castle scan  
© Laboratory of de Mechanics Gabriel Lamé, VALMOD

*"It is a building of which it can be considered certain that not only in France, where the king nevertheless has very beautiful palaces, but in the whole world, there is no building more beautiful (...)."*

Giovanni Soranzo (1550)



*Codex Atlanticus, Projections of the circle and the quadrature of the circle*  
(Fol. 471)  
Leonardo da Vinci 1478-1519,  
Paper manuscript,  
Veneranda Biblioteca Ambrosiana,  
Pinacoteca, Milan (Italy)



*Codex Atlanticus, Physics studies on the counterpoise and perpetual motion* (Fol.1062)  
Leonardo da Vinci 1478-1519,  
Paper manuscript,  
Veneranda Biblioteca Ambrosiana, Pinacoteca, Milan (Italy)

## In connection with the exhibition

**A 420-page catalogue**, in which all the reproductions will appear

**Publication:** Exhibition catalogue, 245 x 280 cm, 420 pages

The catalogue is on sale at the château gift shop, 45€

**Opening for the press (Media day): Thursday 23 May 2019**

Guided tours of the exhibition are being organized for individual and group visitors alike.

*The National Estate of Chambord thanks for their support the companies associated with the "Chambord, 1519-2019: Utopia at work" exhibition: Generali, Orange, the Sommer foundation and Lefèvre.*

## Practical information

**Exhibition "Chambord, 1519-2019: Utopia at work"**

**From 26 May through 1 September 2019**

2<sup>nd</sup> floor of the château of Chambord  
Access included on admission to the château and the French gardens

Free admission under 26 years of age (European Union nationals)

Scenography: **Agence Nathalie Crinière** (Paris)

Commissioners: **Dominique Perrault, Roland Schaer**

Associate commissioners: **Yannick Mercoyrol, Virginie Berdal**



# Decor of the itinerant court

Following restoration in 2017 of the French gardens, Chambord is endeavoring to recreate the atmosphere permeating the château during the epoch of François I.

Up until the permanent installation of the French monarchs in the palace of Versailles in 1682, kings led a nomadic existence. They travelled through France with their courts, carrying along their furniture and decors, which their supply officers (fourriers) unloaded and installed at each stop. That was the context in which Chambord was created.

Reinstallation of the mobile and textile decors arrayed by François I during his final sojourn in Chambord in 1545 and restoration of the King's chamber will spectacularly transform the visitor's experience through application of a scientific, didactic approach. In parallel, on the first floor, the National Estate of Chambord has is displaying an evocation of the theatre set up under the orders of Louis XV for Molière's troupe; that was where the premieres of *Monsieur de Pourceaugnac* and *Le Bourgeois Gentilhomme* were staged in 1669 and 1670.

## Objectives

- To reposition François I, grand patron of Chambord, in the heart of the visit. The grand paradox of Chambord consisted in its possessing just one designed 16th-century room, the King's chamber, notwithstanding the centrality of François I in the creation of Chambord.
- To implement a non-permanent compromise in collection display, overcoming tension between the "full" and the "empty" without succumbing to the temptation to create a museum. Up until the 18<sup>th</sup> century, Chambord was devoid of permanently installed furnishings, and it would make no sense whatsoever to transform the monument into a mansion-like museum.
- To provide keys for understanding; up until the reign of Louis XV, the French royal court was peripatetic.

According to the seasons, the monarch and his entourage moved from one temporary abode to another, with furniture in tow.

- To welcome the visitor as though he or she were the king's guest, thereby rendering his or her visit warmer and more intimate, with enhanced accessibility facilitating mediation.

**Discovery of Chambord will be fundamentally transformed through installation of an "experimental" setting.** No existing structure will be altered, and the decoration will remain changeable, in some ways akin to a permanent exhibition. The scenography is based on the idea that the king's furniture was essentially movable property that could on very short notice be rolled away and packed in trunks to accompany the King.

**Jacques Garcia is contributing to this project as patron of Chambord.**



## A new visitor's experience

For Jacques Garcia, thinking about the Renaissance and François is a way of returning to the world of childhood.

"A feeling of glory, of beauty, of intense pleasure cannot be dissociated from Renaissance glories. The reign of François I led to our becoming what we have remained practically up until now, that is to say a beacon for knowledge, taste, novelty, extravagance and education. We remain sensitive to literary evocation, and just as we admire the Gardens of Babylon and the Lighthouse of Alexandria, in



The redesigning, which extends from the ground floor to the royal wing, was entrusted to Jacques Garcia, decorator and scenographer. The new setting is the only evocation in France of the decor of an itinerant king's court in Renaissance times.

the same way we dream of the Field of the Cloth of Gold (*Camp du Drap d'Or*), where François I met Henry VIII in 1520. These are the symbols that moved me as I contemplated working with Chambord. At the time of the Renaissance, Chambord was a model layout, a model of glory, an assumption of power over others; something the king wishes to impose on his partners.

He was not to be given the time to totally invest his house; unfortunately, he died before building had been completed. That much said, and as was always the case during the Renaissance, facilities were provisional, and they were used for sojourns. It was the idea of recreating temporary if sumptuous installations that pleased me in Chambord".

Salle du conseil mur de face en rentrant depuis le cabinet



Bras de croix du donjon



## The areas concerned:

### ■ The ground floor of the keep:

The decor and the furnishings in the large ground floor rooms will be those that were set up in the donjon, during the Renaissance, for royal visits.

### ■ The royal lodgings:

This emblematic area was largely rearranged in the 1960s and the 1970s. The new décor in the "François I" chamber involves the wardrobe, the study and the king's hall.

### ■ The theater of Molière:

Several times, the Sun King resided in the monument accompanied by his court. The sojourns were occasions were large-scale hunting parties and lavish entertainment. It was in Chambord that for the first time, Molière presented two of his celebrated comedies. *Le Bourgeois Gentilhomme*, comedy-ballet by Jean-Baptiste Poquelin (Molière), set to music by Jean-Baptiste Lully and premiered in Chambord on 14 October 1670 with King Louis XIV in the audience. The year before, *Monsieur de Pourceaugnac* had similarly been presented in Chambord.

## Practical information

### The itinerant court decor:

From the ground floor to the royal wing, in ten different areas within the château

From the end of May 2019, Access included on admission to the château and the French gardens

Free admission under 26 years of age (European Union nationals)

Scenography: Jacques Garcia

Associate commissioners:

Yannick Mercoyrol, Virginie Berdal

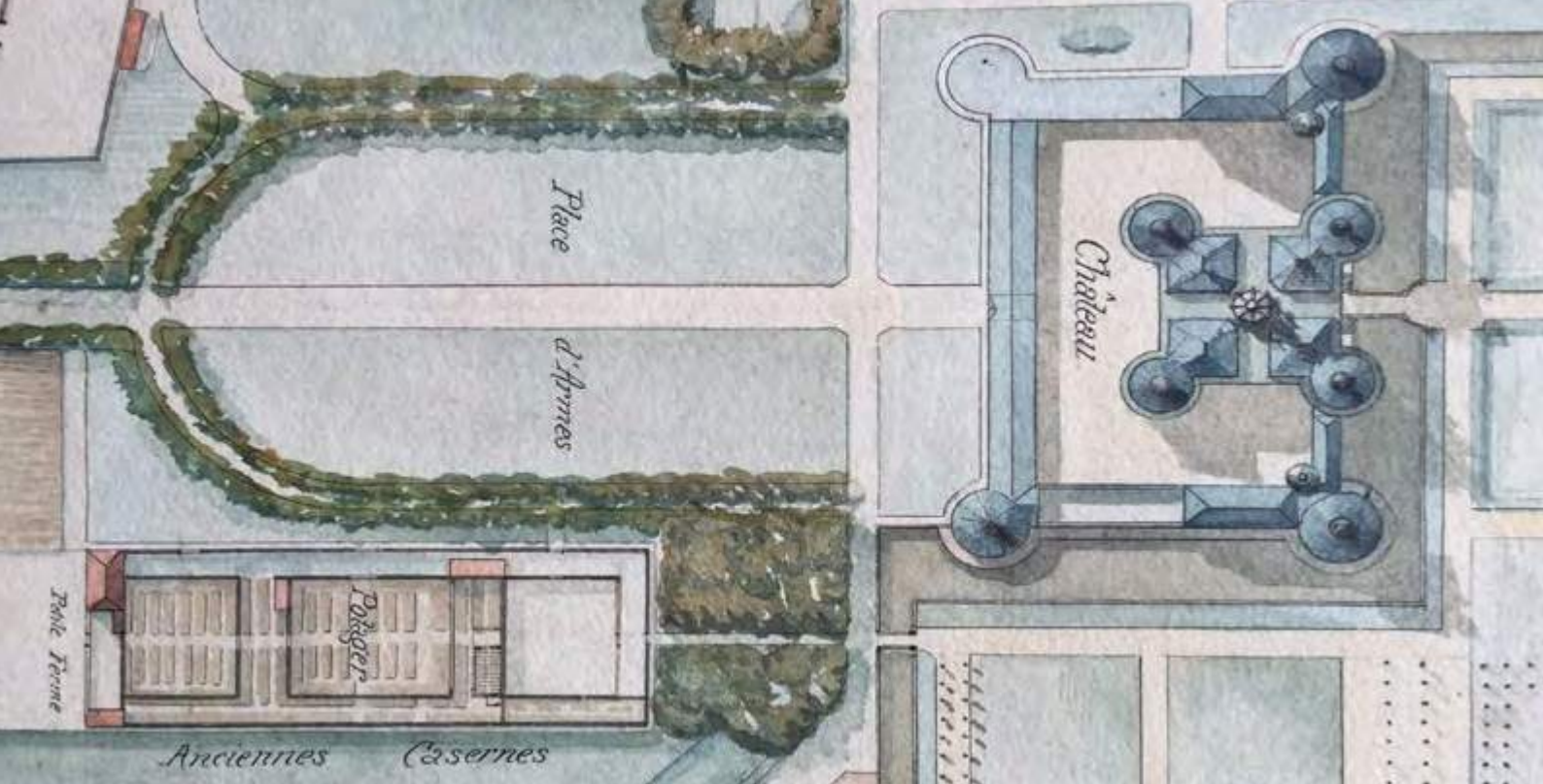
In connection with the exhibition:

Opening for the press (Media Day):

Thursday 4 June 2019

Shuttles from Paris

The National Estate of Chambord gratefully acknowledges the support received from the firms associated with the "itinerant court decor" project carried out under the supervision of Jacques Garcia: Pierre Frey, Dedar, Henryot & Cie and la Confédération du Lin et du Chanvre (flax and hemp confederation).



# Landscaping of the Chambord vegetable gardens

## in the château stable

Three years after restoration of the French gardens on the northern lawn of the château, a new Chambord project consists in creating an organic fruit and vegetable garden. In accordance with the principles of permaculture, the objective is to elaborate a sustainable agro-ecosystem based on meticulous observation of nature and its settings, respect for the environment and soil health.

### The concept

The Jardins-Potagers de Chambord (vegetable gardens) are dedicated to an innovative and experimental approach drawing inspiration from the agricultural practices of the organic farms named Bec Hellouin (Normandy) and Quatre-Temps (Quebec). The fruits and vegetables produced will be marketed by short distribution chains and help to dynamize the territory on which they shall have grown.



More than forty varieties of vegetables will be produced, in accordance with a cultivation system resulting in large yields from small areas with a minimum of mechanization. Profitability is rendered possible by means of ergonomic and standardized landscape

architecture combined with optimal management of soil fertility. The attention bestowed on each phase of fruit and vegetable production will provide the vegetables with exceptional savors, colors, textures... and nutritional value.

# A project reviving and revitalizing a historic heritage

The project is centered on previously food-providing areas in the estate. For example, the tract known as “*la prairie des Casernes*” contained a 17<sup>th</sup>-century vegetable garden as well as the stables belonging to Maurice, Count of Saxony ... with its 19<sup>th</sup>-century vegetable garden.

In addition to its undeniable historic interest, Chambord is blessed with an abundance of natural resources and harbors a lush ecosystem.

As a public institution placed under the triple tutelage of the French ministries of culture, environment and agriculture, as a member of the Natura 2000 network and as a national hunting and wildlife reserve, for many years Chambord has been implementing policies favoring sustained development and constructively contributing to ecological transition.

The vegetable gardens of Chambord are part and parcel of today’s reinterpretation of Chambord as utopia at work; the estate is once again being redesigned as a breeding ground, a source of bodily nourishment and productive endeavor. Within the park, the hedges, the wetlands, the coppices and the heathlands all contribute to the gardens’ biological balance (water purification, combat against erosion, wildlife food and shelter...).



The “*prairie des Casernes*” tract is committed to hosting an abundant, resilient and self-fertilizing edible landscape. Recovered biomass will organically fertilize the cultures and produce the plants needed to create natural healthcare and beauty products. Small-scale herbage helps to keep animals inside the farm, reviving a traditionally fecund association between plants and animals.



## Three challenges:

- a **social challenge** with healthy and sustainable food supply, a factor favoring the emergence of small and diversified farms
- an **economic challenge** with a viable agricultural project and job creation
- a **technical challenge** with utilization of today’s vanguard technologies, at the service of traditional farming practices.



## The sites



The areas concerned by the project are “the stables of Maurice, Count of Saxony” (5000m<sup>2</sup> of enclosed and walled space, 1000m<sup>2</sup> of which are cultivated) and the “*prairie des Casernes*” a 4-acre (1.6-hectare) agro-silviculture tract (orchards and vegetable groves). As for the stables, classified as a historic monument, they were designed in an initial phase of restoration to host the new *Jardins-Potagers* installations.

When designing the stables, espaliered trees and a square plan were adopted, in harmony with the architectural lines of the site. Viewable from the château terraces, the esthetic project will be consistent with the monument.



## A pedagogical project

The originality of the project consists in its pedagogical dimension; it is aimed not just at cultivating the vegetable gardens, but also at sensitizing the Chambord publics to the interest and benefits of natural farming. With this in mind, daily guided tours of the potager will be programmed. Training programs will be regularly addressed to professionals and project leaders. The Chambord team is accompanied by persons whose knowledge and expertise in the fields of soil recovery, market gardening, arboriculture and landscape architecture is widely recognized. It is to be hoped that sooner rather than later, the *Jardins-Potagers* model can be duplicated.

- 140 fruit trees representing heirloom varieties (apple trees, pearwoods, blackcurrants...)
- More than 40 varieties of vegetables with a garden dedicated to ancient vegetables, including those of the French Renaissance (beetroots, turnips, cabbages, radishes...)
- Aromatic and medicinal plants



## An economic project

The vegetable gardens have been imagined with an entrepreneurial spirit, one of the guiding principles being that after the exploitation of own-resources already practiced in Chambord, the harvested products will be marketed. Commercialization will favor short, localized distribution chains of which the first beneficiaries will be estate employees, the Chambord restaurants, the neighboring starred chefs ... and daily visitors. A formula drawn from the AMAP format (association for the maintenance of nearby agriculture) will be implemented through direct sales. A shop will also be set up on the site to sell harvested crops, books, tools, seeds and other articles having to do with gardening and permaculture.

Given the appreciable size of the initial investment, the costs have been borne in part by sponsors and partners, and in part by the own-resources of the National Estate of Chambord.

### THE SCHEDULE

Work commenced in November 2018 and will be pursued throughout 2019; the first fruit and vegetable harvest has been planned for June 2019.

*The National Estate of Chambord gratefully acknowledges the support provided by the firms associated with the Jardins-Potagers project: Generali, Engie, the Sommer foundation, Sylvaboïs and Ferrari BCS.*



# Journey of stones along the Loire

Exactly 500 years after the launching of château construction, the National Estate of Chambord is retracing the historic itinerary of the tufa stones from their original quarries in Tours to the monument, following the course of the Loire for several days.

## The bargemen of the Loire in the heart of the event

The carriage of stones from Tours to Saint-Dyé-sur-Loire, the historic port of Chambord, will be undertaken by barge, as during the 16<sup>th</sup> century. Five associations of Loire bargemen will join forces throughout the journey, and on Friday 6 September, they will arrive all at once in Saint-Dyé-sur-Loire: **Boutavant** (Tours); **Millère-Raboton** **Homme de Loire** (Chaumont-sur-Loire); **La Rabouilleuse** (Rochechouart); **Les Marins du Port de Chambord** (Saint-Dyé-sur-Loire) and **Observatoire Loire** (Blois).





## A collaborative project

During the days preceding 6 September, the convoy will stop in five towns on the shores of the Loire: Tours, Amboise, Chaumont-sur-Loire, Blois and, finally, Saint-Dyé-sur-Loire.

The different stops will offer an occasion to organize, for the general public and schoolchildren alike, a plethora of educational activities, concerts, shows, encounters, demonstration of heritage trades and skills, farmers' markets, a photography exhibit, etc.

In the organization of these activities and with the support of the stopover towns, the National Estate of Chambord has called upon associations and local firms to lend a hand. The "stone journey" project is predicated on cooperation between the different parties, in the image of the different trades without whose joint input, Chambord would not have been built.



**(Re)discover the Loire  
as a vital traffic route**



## A festive and popular event

Given its magnitude and the scale of the programming, the stone journey will be a major end-of-summer 2019 touristic milestone. Indeed, **the project has been conceived as a popular event, buoyed by being free of charge in its navigation from one port to another.** It aims to attract not only a local public eager to rediscover Loire culture, but also a national and even international public, which will still be present in the region the first week of September.

**The stone journey will be completed by a festive evening in Chambord, free and open to one and all, on Friday 6 September, starting at 7 P.M.**

*The National Estate of Chambord gratefully acknowledges the support provided by the company WIAME, in preparation of the projected journey of stones along the Loire.*



### PROGRAM for the 6<sup>th</sup> of September

- Concert by the harmonic orchestra and the Republican Guard accompanied by the horns of the *Ecole de Chambord*
- Digital extravaganza presented by the Centre-Val de Loire région



# The 9<sup>th</sup> Festival of Chambord in 2019

Taking place this year during the celebration of the 500<sup>th</sup> anniversary of the beginning of the building of the château, the 9<sup>th</sup> edition of the Festival of Chambord will be distinctively colorful.

## A flamboyant festival

Echoing the large-scale exhibition “Chambord 1519-2019: utopia at work” presented during the Festival on the second floor of the château, this year’s program has been designed to honor (1) Italy, country of the genius Leonardo, who was instrumental to the French Renaissance, and (2) the utopia “invented” in 1516 by Thomas More, which contributed to the intellectual environment of the early 16<sup>th</sup> century in the form of ideal cities and humanism, and of which the posterity has survived to this day. But as in previous years, in 2019 it is out of the question to limit the festival program to the Renaissance; instead, as with the château itself, we wished to proceed diachronically, celebrating 500 years spanning from an ancient repertoire ... to contemporary music. Spectators will have an opportunity to navigate, “by leaps and bounds” as Montaigne might have said, between the grand baroque composers (Monteverdi and Scarlatti),

the classics (Vivaldi), the grand repertoire (Puccini) and, finally, the contemporary (Gregoretti): a vertiginous journey through five centuries of Italian music! As for utopia, it will be represented through an opus by Berlioz who imagined, with *Euphonia 2344*, a less than utopian futuristic musical utopian city... Other projects will likewise underline the durability and relevance of this school of thought:

S. Groud and V. Wagner marry music and dance, professionals and amateurs, virtuoso and awkward bodies; Cairn and the Ausonia ensemble build bridges between English baroque music and contemporary rewritings of Bach and the Noh theater; Jordi Savall extols friendship between peoples, and the presence of young performers represents the future of music...



However, this dual theme is not meant to be exclusive, and it will also be our pleasure to present French music, Chopin and even a “Schubertiade”; as gifts for Chambord’s 500<sup>th</sup> anniversary, nothing is refused!





## The program

### ■ Friday 28 June, 8 P.M.\*

*Douce Mémoire*  
In the Carnival of Florence,  
with Leonardo (creation)

For the 500<sup>th</sup> anniversary of Leonardo da Vinci's death, the ensemble will bring back to life the carnival celebrations of the grand genius' youth, when he was fascinated by the contrast between the perfect form of absolute beauty and the infinitely ugly, or the monstrous.

### ■ Saturday 29 June, 8 P.M.\*

Nathalia Milstein  
and Teo Gheorghiu  
*Double piano recital*  
Chopin, 3 *Mazurkas op.63*  
Chopin, *Preludes op.28*  
Bach, *The Goldberg Variations*

### ■ Sunday 30 June, 6:30 P.M. [Single price 7€] 1<sup>st</sup> part:

Yanis Boudris (violincello)  
& Nour Ayadi (piano)  
Gabriel Fauré, *Elegy*, David Popper, *Fantasies on Little Russian Theme*  
Robert Schumann, *Fantasiestücke*

### 2<sup>nd</sup> part:

"Musique d'Avance" ensemble by the Blois-Agglropolys music conservatory (C.R.D.) with the Marguerite-Audoux and Bel-Air elementary schools and Daniel Kintzy, saxophonist (Director: Jean-Claude Dodin), Lucio Gregoretti, Venice-les-Darmstadt or San Marco on the Loire (2019)

### ■ Tuesday 2 July, 8 P.M.\*

Schubertiade with the Van Kujik quartet, Vanessa Wagner (piano) and Olivia Gay (violincello), *Death and the Maiden*, Arpeggione, Quintet for 2 cellos. The pianist will share the stage with the energetic Van Kujik string quartet and the young and talented cellist Olivia Gay for a high-flying Schubertiade.

### ■ Wednesday 3 July, 8 P.M.\*\*

Le Baroque Nomade, *King of the woods*, *King of voices*, Monteverdi's madrigals, text by Pierre Michon  
*Le Roi des Bois*, a narrative by Pierre Michon, brings to light the voice of a shepherd having turned to painting in the shadow of Claude Lorraine, imagining he would thereby become a prince, but finally, disappointedly, finding his kingdom in the woods near Mantua... Echoing this engrossing story, two tenors will chant the madrigals of Monteverdi accompanied by lute, viola da gamba and harpsichord.

### ■ Thursday 4 July, 8 P.M.\*

Jordi Savall,  
*Orient-Occident*, dialogue of ancient & world music;  
Musicians: Jordi Savall, Dimitri Psonis, Driss el Maloumi, Pedro Estevan and Hakan Gungor;  
The great musician Jordi Savall, accompanied by his ensemble, are proposing a program that will convert music into an instrument of mediation for peace and understanding between oft-opposed peoples and cultures.

### ■ Friday 5 July, 8 P.M.\*

*The Spiritual Concert*, Henri Niquet, conductor;  
*Vivaldi, Venetian Splendors*;  
*Sinfonia al Santo Sepolcro RV 169, Domino ad adjuvendum me festina RV 593, Psalm 121 Laetatus sum, Psalm 113 In exitu Israel, Magnificat RV 610 in sol minor "My Soul Magnifies the Lord"* (Text: Hymn to the Virgin adapted from Saint Luke, 1, 39-66), *Overture to "The Crowning of Darius RV 719", Psalm 147 Lauda Jerusalem, Gloria per l'ospedale RV 589 in re major*

Twelve female singers and thirteen musicians of one of the most renowned French baroque ensembles will perform some of Vivaldi's greatest work, including "Gloria" and "Magnificat".

### ■ Saturday 6 July, 8 P.M.\*\*

*L'oubli (Oblivion)*, choreography of S. Girod revisited by the "Ballet du Nord" and a group of amateur dancers [2 15' solos/ amateurs 10' / 2 10' duos]; Music, Vanessa Wagner (piano), [Arvo Part, Fur Alina, American minimalists (Ph. Glass)]  
Accompanied on the piano by Vanessa Wagner, two dancers from the "Ballet du Nord" and a group of amateur dancers are revisiting this dance on the theme of memory in the French gardens of the château.

### ■ Tuesday 9 July, 8 P.M.\*\*

Cairn ensemble and Léa Trommenschlager (soprano): Jérôme Combier in company with Dowland and Purcell, 5 musicians of the Cairn ensemble, accompanied by the singer Léa Trommenschlager, are revisiting

the repertoire of the English Renaissance (Dowland, Byrd, Gibbons) and the figure of Purcell, using transcriptions by today's composers: Jonathan Bell, Jérôme Combier and Jonathan Schollhorn.

### ■ Wednesday 10 July, 8 P.M.\* (Saint-Dyé church)

Jacques Moderne ensemble;  
Conductor, Joël Suhubiette.  
*Roman vespers. Musical splendor of Rome in the Baroque era* (Scarlatti and Bencini)  
In a program dedicated to the works of Scarlatti and Bencini, 10 singers and 3 musicians, conducted by Joel Suhubiette, are recreating Evensong services in the Saint-Dyé-sur-Loire, at the gates of Chambord.

### ■ Thursday 11 July, 6:30 P.M.

[Single price 7€, free on purchase of a seat for the 9 P.M. concert]  
Orchestre des Jeunes du Centre / Young People's Orchestra: Puccini, *Intermezzo de Manon Lescaut*; Massenet, *Prelude / In the Moonlight / Werther*; Berlioz, *Hungarian march*

### ■ Thursday 11 July, 9 P.M.\*\*

Ausonia ensemble,  
*Noh-Bach* (harpsichord and Noh theater)  
This concert-performance is an encounter of the well-tempered clavier of J.S. Bach and the Noh theater. The dragon and sword dances, with or without mask, of Masato Matsuura, dialogue with the clavier of Frédéric Haas.

### ■ Friday 12 July, 8 P.M.\*\*

Les Lunaisiens,  
conductor, Arnaud Marzorati,  
*Euphonia 2344, the musical city of the future, according to Berlioz*  
The Lunaisiens propose discovery of Euphonia, the futuristic musical utopian city imagined by Berlioz and projected into 2344. Produced with futurist-sounding instruments (theremin, glass harmonica...) the concert-fiction will introduce you to the habits and customs of the "Euphonians".

### ■ Saturday 13 July, 8 P.M.\*

The Centre-Val de Loire/Tours regional symphonic orchestra;  
conductor, Benjamin Pionnier;  
Saint-Saëns, *the dance of death (Danse macabre)*; Bizet, *L'Arlésienne, suites n° 1 and n° 2*; Offenbach, *Gaîté parisienne* (extracts)  
Faithful to the festival since its creation, the Centre-Val de Loire/Tours regional symphonic orchestra will bring to a close the two weeks of music in the château court.

#### PRICES:

\* Cat. A : 50€ / 35€ - Cat. B : 28€ / 18€

\*\* Cat. single : 20€ / 15€  
Free seating - Under shelter

#### Festival pass

(all Category A) concerts: 175€

#### 5-concert pass (category B): 80€

One purchased seat = free admission to the château, the gardens and the exhibition



# Presentation of the chateau

## The epitome of the Renaissance

1519. A palace rises up in the heart of the Sologne marshlands. François I, among the youngest of kings, orders its construction. It is a work of monumental architecture that the king delights in showing off to ambassadors and sovereigns as the symbol of his power, inscribed in stone. The plan for the chateau and the decors revolved around a central axis, the renowned double helix staircase inspired by Leonardo da Vinci, an upward spiral leading from the terraces to a plethora of chimneys and carved capitals.

### ■ The end of construction in the 17<sup>th</sup> century

If it was only during the reign of Louis XIV that building was completed; it was also at that time that the area surrounding the chateau was put to use; stables were installed on the outskirts and the Cosson river, which flows across the site, was partially canalized for sanitary reasons. Accompanied by his court, the Sun

King repeatedly sojourned in the monument; his stays afforded an occasion for large-scale hunting parties and lavish entertainment. It was in Chambord on 14 October 1670 that Molière premiered his celebrated comedy, *le Bourgeois Gentilhomme*, with Louis XIV and the composer Jean-Baptiste Lully in the audience.

### ■ The 18<sup>th</sup> century improvements

During the 18<sup>th</sup> century, work was undertaken to render the interior more livable. Under Louis XV, long-term accommodations were required for the monarch's father-in-law, Stanislas Leszczynski, king of Poland in exile from 1725 to 1733, and subsequently for Maurice, Count of Saxony, as a reward for his military victory in Fontenoy (1745). A need to bring warmth and comfort to the edifice impelled the different occupants to equip the apartments with wood paneling, parquets, dummy ceilings and small-scale chambers.

During the French Revolution, while the chateau was pillaged and its furniture sold off, the monument itself was spared.



### ■ The 19<sup>th</sup> century: A privatized chateau

Up until 1809 when Napoleon offered the chateau to Marshal Berthier as a recompense for his services, Chambord was neglected. As for Berthier, his stay was foreshortened, and having been widowed, his wife wasted little time requesting authorization to sell off an outsized and badly dilapidated structure... In 1821, the estate of Chambord was offered in its entirety, in an operation underwritten by a national fund, to the duke of Bordeaux and count of Chambord, grandson of King Charles X. The political developments forcing him into exile rendered it impossible for him to inhabit "his" chateau, which he discovered only in 1871 on the occasion of a short stay during which he wrote out his celebrated "white flag manifesto", in which he expressed his adamant refusal of the tricolor flag, symbol of the French republic, and renounced his claim to the throne. From a distance, however, the count was attentive to maintenance of the chateau and the park. He had the estate administered by a superintendent, initiated large-scale restoration campaigns and officially opened the chateau to the public. Following his death, in 1883, the chateau was inherited by the princes of Bourbon-Parme, his nephews.



## ■ The 20<sup>th</sup> century: Chambord, a refuge for masterpieces during World War II

Since 1930, Chambord and its park have been state-owned.

During the second world war, collections of the great Parisian museums were evacuated to remove them from the risks of forcible extraction and bombardment of the French capital. So it was that the *Mona Lisa* of Leonardo da Vinci, *Venus of Milo*, the *Winged Victory of Samothrace* and paintings by Raphael in the Louvre, not to mention the “Savonnerie” rugs of Versailles, were carted off to a single depository and sorting center: Chambord.

In 1938, identification of the sites in a position to shelter national collections in the event of a major threat had chosen Chambord as an ideal depository and transit area, situated amidst a forest, at a distance from any military terrain or large urban center, sporting imposing dimensions and containing spaces with an area exceeding 100 square meters. Fearing German bombardments and depredation, the main museums of Paris put together an evacuation and safeguard plan, and so it was that on 28 August 1939, just four days before the official commencement of World War II, the largest painting relocation in History proceeded toward Chambord. The château wound up receiving no less than 5446 crates, some of which contained works from the Louvre, including *Mona Lisa*. Thanks to zealously professional curators and heritage officers, the numerous national treasures made it through the war safely and securely, transforming Chambord into an imaginary museum.

# LEONARDO DA VINCI, CHAMBORD ARCHITECT?

Can the conception of the château of Chambord, an exceptional architectural creation, be ascribed to Leonardo?

Following the Battle of Marignan, François I discovered the marvels of Italian architecture and the work of Leonardo da Vinci. Back in France in 1516, François I invited the Italian master to sojourn in the court of France as “the premier painter, architect and engineer of the king”. His influence on conception of the project and construction of the château may be identified by comparing the architectural plans adopted (centered keep, the double-helix staircase, double-pit latrine with air duct, waterproofing system for the terraces...) with the sketches in Leonardo’s notebooks. No other artist, architect or engineer left any trace of the above-mentioned principles. It is consequently possible to suppose that Chambord was the first and last architectural creation of the master, who died in the Clos-Lucé château of Amboise in 1519, a few months before construction work in Chambord commenced.

That is the question addressed by the “Chambord 1519-2019, utopia at work” exhibition, open from 26 May through 1 September on the second floor of the château.

## ■ Research in Chambord

*Intelligence des Patrimoines* (heritage intelligence) is an ARD (Ambition Research Development) program funded by the Centre-Val de Loire region and undertaken by the CERS (Renaissance study center) of Tours.

### The Chambord-Châteaux project

The initial objective set by the “Chambord-Châteaux” interdisciplinary research project is to approach from a different perspective a renowned Loire valley site: the National Estate of Chambord, which will be the subject of a far-reaching study of the castle and the surrounding space.



In this context, numerous scientific disciplines will be mobilized and called upon to cross-fertilize: history, archaeology, architecture, biology, sociology, the geosciences, the management sciences, the sciences and technologies of information and communication, etc.

Since 2014, several research units based in the Centre-Val de Loire region and comprising nearly 80 researchers have been involved in the project, endeavoring to define an innovative scientific approach and endow the “heritage” concept with novel intelligence. Through their pooling of methods, skills and practices, new forms of knowledge and means of mediation are being developed. The originality of the approach consists in their using the scientific resources they shall have brought to bear as means of proposing new, primarily digital cultural and touristic mediation services.





# The gardens and the park of Chambord

## The gardens' history

Ever since building started in 1519, Chambord has featured spacious and game-rich surroundings in which for close to three centuries, kings could freely partake in the pleasure of hunting. Louis XIV initiated sanitization and strove to complement the château with landscaped surroundings worthy of the magnificent setting; he consequently had two gardens set up, on the northern and eastern sides of the monument; they can be seen in the oldest plans having withstood the test of time. In 1734, during the reign of Louis XV, at a time when Maurice, Count of Saxony was Chambord's guest, the gardens were rearranged and endowed with tree-lined alleys and groves. Up until the 1930s, the northern and eastern parterres were maintained and replanted in a configuration reminiscent of the 18<sup>th</sup> century. In 2016, it was decided to have the gardens restored as they had been designed under Louis XIV.



### ■ The French gardens

In 2017, Chambord was spectacularly transformed; the château recovered its French-style gardens. Commissioned by Louis XIV, the original French-style gardens, designed and created in 1734, covered about 16 acres at the foot of the château. They are traversed by a 3-mile-long arrow-like axis that pinpoints the position of the double-helix staircase. Cost of the transformation: 3.5 million euros invested, in a personal capacity by Steven Schwarzman, the most munificent of patrons.

### ■ The “grand perspective”

Close to 3 miles long, the “Grand perspective” road traverses the château from north to south in an axis at the center of which, the double-helix staircase appears. Its rehabilitation in 2018 was rendered possible by AXA France.



## SOME KEY FIGURES:

### THE FRENCH GARDENS

- Cover close to 16 acres
- Contain 44000<sup>2</sup> of graveled alleyways
- Feature 32500 plants
- Include lawns covering 18000 m<sup>2</sup>
- Accommodate 800 planted trees
- Result of 5 months of work

### ■ The English garden

A development plan from the 1880s presented several groves, some isolated trees and shrubbery border between place Saint-Louis and the mayor's office. The garden was to be composed of curving pathways with wide alleys and small lanes. This large-scale project never materialized.

A survey dating from 1889 indeed shows groves of trees facing the chateau and a shrubby border between place Saint-Louis and the mayor's office. The site appears clear and uncluttered, with a lawn sloping gently down to the chateau and featuring conifers such as cedar and sequoia trees. An alley connects place Saint-Louis with the entrance known as "la porte Dauphine" and another alley forms a path from the mayor's office to the chateau. During the 20<sup>th</sup> century the groves were removed due to issues of fashionableness and maintenance. They were replanted, and the alignment of pathways integrally restored when the English garden was recreated in 2014.

### ■ The estate

Covering 13500 acres (5440 hectares), the National Estate of Chambord is the largest walled and enclosed park in Europe. Known for the exceptional quality of its landscapes, the estate hosts a likewise exceptional variety of flora and fauna. The building of the chateau of Chambord got underway in earnest in 1519. At that time, François I acquired the agricultural soils bordering the forest massif of Boulogne north of the Cosson river; they would become part and parcel of the park. All in all, more than 6200 acres of farmland were reclaimed. The area consisted mainly in cultivated soils, a few groves and, quite plausibly, some moorland nourishing the sheep belonging to neighboring peasants. In 1645 Gaston, Duke of Orléans enlarged the estate and completed construction of its enclosure wall, and its acreage reached its present-day dimensions. The park of Chambord is a member of the Natura 2000 network, of which the main objective is the preservation of biodiversity.



### ■ The national hunting and wildlife reserve

With its strategic scientific program, Chambord is a worldwide reference in knowledge of wild ungulates. It is the one site in France possessing (1) an area large enough for the cloven hooved animals to behave naturally and (2) a wall preventing them from entering and exiting.

In addition to its exceptional location, the reserve benefits from the skills and dedication of forest rangers specialized in wild fauna, technically adept in panneautage (animal capture), and who for decades have been keeping track of and collected data on the deer. These different factors enhance long-term monitoring of these populations and comparison with similar species in open environments.



### ■ The "grand promenade"

In 2017, Chambord opened new walkways allowing visitors to discover the areas in the park previously closed to the public. They can now stroll across some 2500 acres of forests, footpaths, prairies and moorlands, all of them to be found within the largest walled and enclosed park in Europe.

The new "grand promenade" circuit loops around the chateau, offering unprecedented views of the monument and discovery of unique natural areas.



### ■ Eco-grazing

The transition to organic farming in the prairies of Chambord is being pursued by integrating the principles of conservation agriculture with the installation of a herd of eco-grazing Sologne ewes. An official agreement has been signed with the association in charge of the conservation of a species in danger, present since the early 20<sup>th</sup> century and close to extinction in 1965. At this time, Chambord hosts some 150 Sologne ewes. One of the lambs born in the spring has been named Chambord and sports a ring with the number "2019". The herd may be seen from the outskirts of the chateau, particularly along the course of the "grand promenade".



# Visiting the château

## Unguided visit

A free visitor's brochure in 14 languages is available on site.



A film on the history and architecture of the château made from computer-generated images is continuously streamed on the ground floor of the keep.



## Guided visits

Born to honor one of the most enlightened kings and the most adept hands of their epoch, ever since the 16<sup>th</sup> century Chambord has been highly regarded and much-admired. Guide-lecturers help visitors to discover the singularities of its history and the emblematic aspects of its architecture.

### ■ Discovery visit

The visit is geared to initial discovery of the not-to-be-missed attractions of the monument (double-helix staircase, vaulted rooms, overlying terraces, etc.).

**1 hour.** Every day of the week at 1 P.M. (from November to March) and at 3 P.M. (from April to October). Visit in English every day from July to September at 11:15 A.M.

Prices: 5€ for adults / 3€ from 5 to 17 years of age (in addition to admission price)



### ■ Unusual visit

This visit explores in detail the architecture of the château of François I and allows access to areas closed to unguided visitors (mezzanines, back stairways and castle attics)

**2 hours.** Every day of the week at 10:30 A.M.

Prices: 7€ for adults / 5€ from 5 to 17 years of age (in addition to admission price)



### ■ In-depth visit

A privileged visit, organized in the intimacy of a limited group, permitting thorough examination of the history and architecture of the château of François I. The visit allows access to areas closed to unguided visitors (mezzanine rooms, back stairways, attics and lantern tower).

**3 hours.** Group limited to 18 persons.

Prices: 11€ for adults (in addition to admission price)





# Interactive HistoPad visit



As a visitor's guide on digital tablet, the HistoPad offers a visit of the château in augmented reality.

Thanks to the expertise and dedication of Renaissance specialists, the layout, decors and furnishings of the main rooms to be seen during a visit have been integrally reconstituted at a 360° angle, as they were during the reign of François I.

**In summer 2019, a new version of HistoPad will be proposed with the addition of several rooms in augmented reality, one example being the chapel during World War II.**

**Chambord was instrumental in the safeguard of French (and other) masterpieces during World War II, when the château was designated as the main depository and sorting center for works of art in national museums.**

All of the contents are accessible to a worldwide public – with translation of the texts into no less than twelve languages.

HistoPad was developed in partnership between Chambord and the company known as Histovery.

Prices: 6,5€ for adults / 5€ from 5 to 17 years of age (in addition to admission price)

## NEW VERSION!

DEVELOPED FOR  
THE 500 YEARS  
OF CHAMBORD



## ALSO INCLUDED:

- Interactive floor plans to help visitors orient themselves and organize their exploration
- A visitor's guide to the 24 rooms of the château to help visitors discover their history and collections
- Over an hour of commentaries on the history and architecture of the château
- A playful and interactive treasure hunt for young visitors

## For children

### ■ Playful visit:

*Encounter with a character from out of the past*

Children will be given a chance to meet Julien the master watchmaker, Brother Thomas with his ancient French and Gaspard the bodyguard of François I. Witnesses to highlights in the life and times in the history of Chambord, they lead parents and children alike in an adventurous tour of the château.

During the school holidays and some prolonged weekends (information: [reservations@chambord.org](mailto:reservations@chambord.org)). Visit recommended for children from 5 to 10 years of age accompanied by their parents.

**1h30.** Group limited to 30 persons.

Price: 6€ for adults / 4€ from 5 to 17 years of age (in addition to admission price)



### ■ The château's book of riddles

*Discover the château while having fun*

Cassandre the salamander leads parents and children through not-to-be-missed areas in the château to solve eight different riddles. The most attentive and observant will discover the "mystery word" and earn a reward.

For children 8 to 12 years of age accompanied by their parents.

Price: 4€, on sale at the château ticket office



## Package

Exclusive!

## "In the footsteps of Leonardo"

For an exceptional year of commemoration of the 5<sup>th</sup> centenary of Leonardo da Vinci (1519-2019), the royal château of Amboise, the Clos Lucé and the National Estate of Chambord have joined forces to bring into being the "In the footsteps of Leonardo" package.

One payment for one ticket provides access to the three Loire valley monuments associated with the destiny of Leonardo da Vinci: the Clos Lucé château, where the grand master lived died; the royal château of Amboise, which houses his tomb; and the National Estate of Chambord, his architectural testament.

Prices: 37€ for adults (rather than 43.3€) / 24.5€ from 7 to 18 years of age (rather than 20.3€) Pass on sale at the ticket offices of the three monuments and on their respective online ticketing services. ([www.chambord.org](http://www.chambord.org))

## Educational activities



All year long, the Chambord educational service provides teachers with activities and workshops on the natural and architectural heritage.

Discovery of the heritage ensemble of the château and its surrounding park enrich a schoolchild's artistic and cultural pathway. History, natural and life sciences, mathematics, the visual arts and even the physical sciences are subjects that can be taken up during the different visits.

In the heart of the forest or the rooms of the castle, schoolchildren will have the opportunity to actively and playfully perceive the site and better understand the lifestyles prevailing in the times of the king, the builder of Chambord.



Further information on [www.chambord.org](http://www.chambord.org) or [service.educatif@chambord.org](mailto:service.educatif@chambord.org)



# Recreational activities on the estate



## PEGASE PRODUCTION

Quartered in Salbris, the company *Pégase Production*, directed by Frédéric Sanabra, is specialized in equestrian stunts (trick riding) and has been plying his trade on movie sets for three decades.

Over the years, Frédéric Sanabra has become known as one of the major horse stunt actors in the movies. He has actively participated in hundreds of film productions in France and abroad, for example Sofia Coppola's *Marie-Antoinette*, Olivier Dahan's *Grace de Monaco* and Jean-Jacques Arnaud's *Sa Majesté Minor*.



Currently, Frédéric Sanabra is a show and demonstration designer, coordinator and set-up man for action scenes in films, a *Grande Ecole* squire and a *maître d'armes* (swordsmanship teacher).

## Horse and birds of prey show

*François I, the "King Chevalier"*,  
From 27 April through 29 September

In the "Maurice of Saxony" stables, the public embarks on a horse-driven cavalcade. Birds of prey rub shoulders with visitors, as the show immerses them in the atmosphere of the king's court during the life and times of François I, whose reign will become an open book.

A story in six tableaux is being produced by *Pégase Production*. The text and the staging are due to Tara Boré. The scenographer is Frédéric Sagot, with original music composed by Patrick Morin. The narrator is the actor, director and scriptwriter Jacques Weber.

From 27 April through 29 September, but not on Mondays, except for 10 June (no show on 11 June)

Seven days a week from 9 July through 25 August  
Two shows a day: 11:45 A.M., 4 P.M.

Prices: 15.5€ for adults – 12€ from 5 to 17 years of age

Joint ticket adult château + show: 26€

Summary sheets: 



## The Sologne falcon

François Cohu began his career dedicating himself to reproduction of birds of prey. His ten years of activity at the falconry of Haut Koenigsbourg gained him international recognition. Over the following years, he created the first falconry show in the "Puy du Fou" park. In Chambord no less than 23 birds of prey are in the show.



## Rental of boat, electric cart or bicycle

*Discover Chambord differently in a boat on the canal, on a bike along the alleys or in an electric cart.*



**From 31 March through 5 November**  
Prices on the jetty, at the entrance of the chateau or on [www.chambord.org](http://www.chambord.org)



## Visiting the wildlife reserve

Visitors take their seats in an all-terrain vehicle to explore the private section of the estate in the company of an experienced nature guide and are offered the occasion to discover the exceptional biodiversity of a park like unto no other in Europe.

**1h30.** Groupe limité à 8 personnes.  
Âge minimum requis : 3 ans  
Tarifs : Adulte 18€ / 12€ de 5 à 17 ans.

Summary sheets:



## A horseback stroll

Coaches with coachmen take visitors to the private section of the estate, where they will have the opportunity to encounter the fauna and the flora.

From 6 July through 12 July and from 19 August through 1 September:  
2 P.M., 3 P.M., 4 P.M. and 5 P.M.

From 13 July through 18 August:  
1 P.M., 2 P.M., 3 P.M., 4 P.M. and 5 P.M.

20 seats

Prices: 11€ for adults, 8€ from 5 to 17 years of age

Summary sheets:



## Listening to the bellows of the stags

**From mid-September to mid-October**

The mating period for stags (the brame) is a time conducive to close observation of the forest king. Accessible from the watchtower, in the area of the park usually closed to the public.

**3h.** Group limited to 16 persons  
Minimum age required: 12 years  
Reservation recommended  
Prices: 35€ : 40€



# The 2019 agenda



## Chambord x Cercle

Saturday 11 May 2019,  
**12 noon to 2 A.M.**

**Chambord x Cercle: Polo & Pan, Bon entendeur, Stéphane Bodzin, Solomun**

On the occasion of the 500 years of Chambord, coproduced for the first time ever, an electro festival from 12 noon to 2 A.M.

After the Deborah de Luca concerts on the terraces in 2017 and the performance by Carl Cox in the French gardens in 2018, which drew a crowd of thousands, this year spectators from throughout the world will gather together at the northern ("horseshoe") parterre.



For a day and a night, Chambord will once again be transformed into a hotbed of holiday-making and artistic creation.

**Solomun** is from Hamburg, Germany; up until 2012, he was primarily a minor "underground" celebrity. In that year, his fame skyrocketed, as he was named "DJ of the year" by Mixmag magazine, "producer of the year" during the DJ awards in Ibiza, and "Best International DJ" during the Cool awards in Brazil. Today he is one of the most widely recognized figures on the electro scene.

The creations of **Stephan Bodzin** are captivating and hypnotic, with epic melodies that inhabit the minds of listeners. He is also the owner of the "Herzblut" label, which has been at the center of his career since 2006.

With their album entitled "Caravelle", **Polo & Pan** offer an invitation to travel. In 2018 they swept through festivals and toured in the USA.

**Bon Entendeur** sublimates French culture and its emblematic personalities. The concept is simple enough: one personality, one theme, one hour of musical discovery.

"Cercle" produces and ensures live broadcasting of electronic music concerts on the most prestigious venues. It is a medium of culture dedicated to the promotion of artists and sites, its objective being to procure an exceptional auditive and visual experience while sensitizing audiences to French heritage, art and culture.



## Conferences « Humanisms »

*Free conferences, within the limit of the number of places available*

Lawyers, philosophers, writers, artists, architects or physicists will address the question of humanism through the prism of their discipline.

- Friday 15 March, 8 P.M.:  
**Roland Scheer**
- Friday 29 March, 8 P.M.:  
**Alain Connes**
- Friday 12 April, 8 P.M.:  
**Laurent Cohen**
- Friday 26 April, 8 P.M.:  
**Sophie Rahal**
- Friday 10 May, 8 P.M.:  
to be determined
- Friday 13 September, 8 P.M.:  
**Hubert et Nicolas Reeves**
- Friday 27 September, 8 P.M.:  
**Dominique Perrault**
- Friday 25 October, 8 P.M.:  
**Mireille Delmas-Marty**
- Thursday 21 November, 8 P.M.:  
to be determined
- Thursday 5 December, 8 P.M.:  
**Jean-Marc Bourg**, reading of humanist texts

## Colloquia

- Friday 26 April: Humanism and health colloquium
- Wednesday 26 June: Chambord/Mosul colloquium: "Beauty will save the world", under the aegis of UNESCO
- Friday 28 June: "Leonardo da Vinci, invention and innovation" colloquium, organized by the Tours-based Renaissance study center (CESR)



## Wine tasting world championship 2019

### Saturday 12 October 2019

On 12 October 2019 the National Estate of Chambord is slated to host the 7<sup>th</sup> edition of the Wine Tasting World Championship (WTWC) of the Revue du Vin de France (RDF). More than 25 countries are expected to participate in an internationally renowned competition involving the blind tasting of 12 wines from different countries.

Each team will be composed of 4 tasters and one coach. Under the supervision of the RDF, selection tests are organized in each competing country throughout the year, in view of choosing tasters in the best position to represent it during the world championship.

For each wine, entrants will be called upon to correctly identify the grape varietal, country of origin, wine region, year and producer. Last year, in Château Saint-Pierre de Serjac, Belgium was the winner.

This year, the wine tasting world championship will allow competitors from all over the world to discover the first *cuvée*, the initial vintage of Chambord.



### ■ APRIL

**26 April:** Humanism and health colloquium  
**27 April through 29 September:** Horse and birds of prey show (except Mondays)

### ■ MAY

• Horse and birds of prey show (except Mondays)  
**1 May:** Grand flea market  
**11 May:** Chambord x Cercle: 2019 festival  
**26 May through 1 September:** Exhibition *Chambord 1519-2019, utopia at work*, 2<sup>nd</sup> floor of the chateau

### ■ JUIN

• Exhibition *Chambord 1519-2019, utopia at work*, 2<sup>nd</sup> floor of the chateau  
 • Decors of the itinerant court  
 • Horse and birds of prey show (except Mondays, and 30 June)  
**1 June:** François I balloon flight trophy  
**21 June:** World Music Day  
**26 June:** Chambord/Mosul colloquium, "Beauty will save the world", under the auspices of UNESCO  
**28 June:** "Leonardo da Vinci, invention and innovation" colloquium, under the auspices of UNESCO  
**28 June: 8 P.M.:** Chambord festival concert, in the chateau courtyard  
**29 & 30 June:** 500 horses for the 500 years of Chambord  
**30 June, 8 P.M.:** concert Festival de Chambord, dans la cour du chateau

### ■ JULY

• Exhibition *Chambord 1519-2019, utopia at work*, 2<sup>nd</sup> floor of the chateau  
 • Decors of the itinerant court  
 • Horse and birds of prey show every day at 11:45 A.M. and 4 P.M.  
**2 July, 8 P.M.:** Chambord festival concert, in the chateau courtyard  
**3 July, 8 P.M.:** Chambord festival concert, in the chateau courtyard  
**4 juillet, 20h :** Chambord festival concert, in the chateau courtyard  
**5 juillet, 20h :** Chambord festival concert, in the chateau courtyard  
**6 juillet, 20h :** Chambord festival concert, in the chateau courtyard  
**9 juillet, 20h :** Chambord festival concert, in the chateau courtyard  
**10 juillet, 20h :** Chambord festival concert, in Saint-Dyé church  
**11 juillet, 18h30 :** Chambord festival concert, in the chateau courtyard  
**11 juillet, 21h :** Chambord festival concert, in the chateau courtyard  
**12 juillet, 20h :** Chambord festival concert, in the chateau courtyard  
**13 juillet, 20h :** Chambord festival concert, in the chateau courtyard

### ■ AUGUST

• Exhibition *Chambord 1519-2019, utopia at work*, 2<sup>nd</sup> floor of the chateau  
 • Decors of the itinerant court  
 • Horse and birds of prey show every day at 11:45 A.M. and 4 P.M.

### ■ SEPTEMBER

• Decors of the itinerant court  
 • Horse and birds of prey show (except Mondays)  
**6 September:** Journey of stone  
**21 and 22 september :** European Heritage Days  
**25 september :** Release of the movie *Chambord, le cycle éternel*, directed by Laurent Charbonnier

### ■ OCTOBER

• Decors of the itinerant court

**6 October through 15 March 2020:** exposition



*Wings of Time, Susumu Shingu*

Exhibition "An artistic utopia", by Susumu Shingu:

Born in 1937 in Osaka, Shingu is one of the major artists in the contemporary Japanese scene, present in numerous collections and public spaces not only in his country of origin, but also in France, Italy, China and South Korea. After having studied painting first in Japan and then in Rome for 6 years, he transitioned toward kinetic sculpture and invented light structures put into motion by wind or water. Initially drawn, and subsequently carved out by the artist as scale models, the sculptures enter into harmonious interaction with their environment, reenchanting space.  
 In Chambord, Shingu will exhibit not only a sculpture floating on the canal, but also pages from his notebook manifesting a troubling similarity with those of Leonardo and, finally, for the first time outside of Japan, a project for a utopian village currently under construction in the vicinity of Kobe.

**12 October:** Wine tasting world championship

### ■ DECEMBER

Christmas in Chambord, exhibition: "Fir trees of genius", on the theme of utopia



# Chambord internationally



More than one third of visitors to Chambord come from other countries. For several years, Chambord has been developing exchanges with major heritage sites all over the world. Exchanges of expertise on heritage preservation and improvement, cultural cooperation and the development of tourism constitute the common foundation of these twinning programs.



## Twinning with the new Summer Palace of Beijing (China)

In the framework of an “open door” strategy concerning foreign, particularly Chinese visitors, in 2015 Chambord co-authored a twinning covenant with the new Summer Palace of Beijing, an agreement designed to reinforce cooperation between the two countries and to deepen mutual understanding of their respective histories and cultures. Each year, a colloquium on gardens is organized in China or Chambord. This year’s gathering is scheduled for August 2010 in Beijing, during the world’s fair.



WeChat



## Partnership with the City Palace of Udaipur in Rajasthan (India)

In April 2015, Chambord co-authored a partnership agreement with the City Palace of Udaipur. As the first collaborative project between the Loire valley and the Rajasthan region, the program is designed to promote Indian tourism in France and to preserve and make better known the Indian heritage. The next step shall consist in organizing the autumn 2020 “Rajasthan” exhibition in Chambord of the Maharani Mewar Charitable Foundation (MMCF).



## Partnership with the Palace of Venaria (Italy)

In 2015, Chambord co-authored a partnership agreement with the Palace of Venaria in Piedmont. The two sites wish to promote their respective cultural, educational and scientific activities in France and in Italy and to develop and intensify tourism between the two countries. The twinning also allows teams in the chateau of Chambord and the palace of Venaria to exchange expertise on (a) heritage management of estates from a nature-centered as well as architectural standpoint and (b) the integration of contemporary creation in heritage sites.

# The “Chambord” brand

## Preserving the intangible heritage

The “Château de Chambord” brand has been developed to preserve the immaterial heritage – name and image – of Chambord and to generate new financial resources. In the context of globalization, France possesses a unique signature, which appears in its history and art of living. The marketing of branded products, in stores or online as mass market goods, involves the consumer in the protection and maintenance of the national heritage.

Every euro collected by Chambord on a royalty fee drawn from articles bearing the “château de Chambord” trademark is a euro reinvested in restoration projects and in reception of the general public.

Artists and writers are not the only persons to have drawn inspiration from the unique character and the dreamlike dimension proper to Chambord. Numerous companies throughout the world have employed its name and image to promote their miscellaneous items, most of the time without authorization or any coherent connection with the monument. In 2011, the estate registered the “Château de Chambord” trademark with the French national institute of intellectual property (INPI).

### ■ Exceptionally distinctive products

A selection of exceptional products manufactured from the estate’s natural resources is on sale in its gift shops. The authenticity of these goods, which originate from an unusually salutary and well-preserved environment, is guaranteed by their origin.



The products on sale at the estate’s gift shops include leather goods manufactured from the skins of deer and boars inhabiting the forest of Chambord, honey, game terrines, objects in wood and objects manufactured from deer antlers.

All of these products have been created by master craftsmen whose work is imbued with respect for the French art of living; some them are employed in the Chambord estate.

### Craft manufacturing, 100% French

### ■ The trademark license

is granted to some sales networks for validated product lines.

These articles are produced under license, which is granted to French companies for the marketing, by negotiated channels, of “Château de Chambord” products.

The marketing of branded products, in stores or online as mass market goods, renders the Chambord estate more visible and involves the consumer in the protection and maintenance of the national heritage.



### ■ Co-branding

Chambord occasionally associates with brands whose know-how is at once distinctive and French. The attendant partnerships associate the prominence of a heritage sire unlike any other in the world with a brand chosen due to its excellence in a chosen field.





# Products for 500 years

As a continuation of efforts to protect the intangible heritage (name and image) of Chambord, on the occasion of the 500<sup>th</sup> anniversary of the monument the National Estate of Chambord is presenting an array of products under the “Chambord” brand. A number of them have either been developed from the estate’s natural resources, or imagined in association with prestigious brands showcasing distinctively French heritage and know-how.

## Chambord wine

**In May 2019, the first Chambord vines of “500 years” vintage are being tasted!**

In 1519, François I (1494-1549) ordered the construction of Chambord. During 1518, the monarch had arranged for the transport, from Beaune (in the Burgundy region) to the Loire valley, of 80,000 stems of a grape variety that was subsequently named “Romorantin”. In 2015, given its heritage conservation mission and in a spirit of environmental responsibility, the National Estate of Chambord decided to replant the grape varieties of yesteryear. Less than a kilometer away from a visible chateau, the hamlet known as “l’Ormetrou” is one of the historical enclosures where vine varieties were cultivated up until the early 20th century. As regards viticulture and vinification, Chambord’s chosen partner is the Henry Marionnet house.



### THE MARIONNET HOUSE

Located in Soings-en-Sologne, the Charmoise estate has been owned since 1850 by the Marionnet family.

Henry and Jean-Sébastien Marionnet currently cultivate 150 acres of vineyards and produce around 400,000 bottles a year. For three generations, they have been producing original, high-quality wines at times originating from non-grafted and pre-phylloxera vines. They are vinified, grown and bottled without sulphur dioxide.

On a plot covering 14 hectares (35 acres), 60,000 bottles will one day be produced via eco-certified organic farming. Following the 2019 vendanges, a wine storehouse will be built by Jean-Michel Wilmotte and complemented by accommodations favoring eco-tourism.





The bottle in “à la baronne” (ancient diva) form was chosen in memory of a model originating from the wine cellar of Maurice, Count of Saxony, master of Chambord in the mid-18<sup>th</sup> century; an exemplar was unearthed during an archeological dig.

■ **Tarifs**

30€ the bottle of white wines  
17€50 the bottle of red wines

■ **Acquiring a vine plant**

In order to finance this project, the general public has been asked to acquire vine plants. By acquiring a vine plant, each individual can contribute to the development of the Chambord winemaking project and thereby be personally associated with promotion of the French art of living.



**THE 2018 VINTAGES**

**RED WINES IGP VAL DE LOIRE**

Pinot Noir  
*Domaine de Chambord*  
Organic grapes with managed natural grass cover, without synthetic products  
Manual vendanges  
Protected geographical indication (IGP)  
Loire valley  
Produced in France

**WHITE WINES**

Romorantin grape variety  
*Domaine national de Chambord*  
Organic grapes with managed natural grass cover, without synthetic products  
Manual vendanges  
Wine of France

**BOTTLED BY THE NATIONAL ESTATE OF CHAMBORD**

**GIEN**  
made in france

*Château de Chambord*

**Gien - collection**

**with Georges Carillo**

On the occasion of the 500 years of Chambord, Faïencerie de Gien (Gien earthenware manufacturer), which combines excellence with creativity, is presenting a “Chambord” collection drawing inspiration from the photographs of the artist Georges Carillo. Founded 200 years ago, Faïencerie de Gien symbolizes refinement, luxury and the French art of living. Every step in manufacturing is carried out at the Manufacture de Gien in accordance with know-how acquired over two centuries.

A permanent quest for excellence combined with creativity has earned the faïencerie the status bestowed

by the official French label Entreprise du Patrimoine Vivant (living heritage company). As regards Georges Carillo, a veteran photographer, his artistic residence in Chambord consisted in observing the new inhabitants of the forest of Chambord. The specificity of his work lies in a choice to take pictures in black and white. His graphic simplicity precludes the superfluous and transports the spectator into a maelstrom of emotion.

The collection will be available at the château gift shop and in all Gien stores in France and overseas as of September 2019.



The tableware: large plates, soup plates, dessert plates, individual cups, cake dishes, pie dishes, small cups, mugs



## Sébastien Gaudard

Since 2015, the master pastry baker Sébastien Gaudard has been drawing inspiration from the atmosphere of the estate and the history of the château of Chambord to create original compositions on the themes of tea, tisane (herbal tea) and pastry with a wink and a nod to Stanislas Leszczyński, celebrated guest at Chambord and lover of rum baba.

On the occasion of the 500<sup>th</sup> anniversary, Chambord and Sébastien Gaudard have imagined for Epiphany (Day of the Kings) a crown and a series of four royal fava beans (*fèves*) based on episodes from the saga of Chambord. Each delicacy is



a faithfully rendered historical depiction, and some may still be observed in the château. Decorated with fleur-de-lis and gold clover, the crown is a homage to François I, responsible for the building of the château starting in 1519. As for the fava beans, they honor the crowns of the historical figures having contributed to the development of the monument over the centuries: François I, Louis XIV, the king of Poland Stanislas Leszczyński and the Count of Chambord. Chambord and Sébastien Gaudard place the signature of their co-branding on the back of each fava bean. A baker benefiting from methods employed since 1955 and handed down from father to son, selected in 2012 by the Pudlo guide as “baking chef of the year”, Sébastien Gaudard combines heritage and innovation in keeping with the French heritage and art of living. At this time he is working on the creation of a “500-year” dessert for tasting in summer 2019.



## The medal of the Monnaie de Paris

The French national monetary institute, a manufacturer of excellence, has created on the occasion of the 500 years of Chambord a unique coin presenting on one side the celebrated double-helix staircase and on the other side Leonardo da Vinci. The medal (diameter: 81 mm) is on sale at the château gift shop in limited edition.



## La Sablésienne (the biscuit)

The recipe for the “Sablé”, a pure butter biscuit, has been handed down from one generation to the next while retaining deep-seated roots in the town from which its name is drawn, Sablé-sur-Sarthe, in the heart of the Loire valley. It was in July 1670 that Vatel, Grand Condé *maître d'hôtel* proposed a multitude of dry, round, cookie-like biscuits.

The plant now known as La Sablésienne produces the emblematic specialty, inheritor of the original recipe handed down from one generation to the next; the Marquise de Sablé was once its ambassador in the king's court. For the 500<sup>th</sup> anniversary of the château of Chambord, the family biscuit manufacturer known as *La Sablésienne* has created a special collection.



## Pillivuyt

### Collection with Jean-Michel Wilmotte

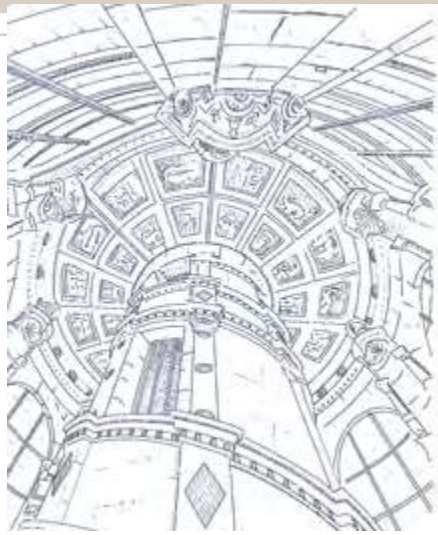
Implanted in the Berry region for 200 years, the porcelain manufactory Pillivuyt, labeled as *entreprise du patrimoine vivant* (living heritage company), perpetuates ancestral craft-related know-how. Pillivuyt products are integrally made in France. Their manufactory is among the only ones able to fabricate its porcelain paste. On the occasion of the 500<sup>th</sup> anniversary of Chambord, Pillivuyt is assembling a collection imagined by the architect Jean-Michel Wilmotte starting from drawings of the château roof. The collection will be marketed in Chambord in summer 2019 and on sale in all Pillivuyt outlets.



Aurélien 170, 210 48 210  
Skyline de Chambord  
Mont Jorain



Aurélien 170, 210 48 210  
Skyline de Chambord  
Mont Jorain



**Illustration:** Stéphane LEVALLOIS;  
**Engraving:** Line FILHON;  
**Page layout** (stamp and postmark): Sarah LAZAREVIC;  
**Printing:** Intaglio;  
**Stamp format:** horizontal, 60 x 25 mm;  
 Print run: 800,000 copies;  
**Face value:** 0.88€ - "green", economical letter

The stamp is being sold for the first time on Friday 31 May and Saturday 1 June 2019 in the château gift shop from 9:30 A.M. to 6 P.M. and in Paris at the Carré d'Encre, 13 bis rue des Mathurins, 9<sup>th</sup> arrondissement,

## The 500-year stamp

On the occasion of this exceptional anniversary, the French post office is issuing a stamp celebrating the 500 years of the monument's existence. Drawing inspiration from the photographs of Jean-Marie Turpin, it highlights the iconic features of the château.



## By-products of the exhibition

### "Chambord, 1519-2019: utopia at work"

In the framework of the "Chambord 1519-2019: utopia at work" exhibition, Chambord has entrusted Polygonia with the creation of a wide range of products derived from the iconic figures of François I and Leonardo da Vinci. Polygonia came into being in 2015; it works hand in glove with numerous cultural establishments in view of marketing, editing and developing varieties of products associated with the identity of the institutions.





# The 500-year publications

Several books, catalogues and a film are circulating on the occasion of the celebrations and showcase Chambord through polymorphous artistic expression.

## Chambord, the eternal cycle

**A film directed by Laurent Charbonnier**

The film will bring together two contrasting spheres: on the one side, a sorely tormented edifice, compendium of human industry, a centuries-old witness to history with a large “H”; on the other side, a large-scale animal microcosm epitomizing history with a small “h” wending its way through stream, woods and moorland.

The narration is guided by an ardent desire to achieve convergence of the two spheres, to get them to intersect and interconnect so as to illustrate how it is that the intentions of a king of France passionate about hunting continues to exert, after half a millennium, an unequalled power of seduction. The film encourages the spectator to appreciate history and nature alike. Laurent Charbonnier is a French director, a screenwriter, a cinematographer, a sound engineer, an animal photographer, a chief cameraman and a producer.



His third film, *Les animaux amoureux* (Animals in love), was nominated among the 2008 César awards as the best documentary film.

A Chambord aficionado, for forty years Charbonnier has been exploring its nooks and crannies.

**The film is produced by MCA.  
Cinema release on 25 September 2019.**



# Chambord, five centuries of mystery

By Jean-Michel Turpin, éditions de la Martinière

On the occasion of the 500<sup>th</sup> anniversary of Chambord, in a monograph prefaced by Stéphane Bern and Jean d’Haussonville, Jean-Michel Turpin proposes discovery of a highly unusual and singularly mysterious Chambord. Profusely illustrated by present-day photographs largely unknown to the public, the coffee table book invites the reader to embark on an unprecedented journey through the intimate, true-to-life, and at times unsettling history of Chambord.



In 1985, Jean-Michel Turpin debuted his career as a photo-journalist; from 1991 to 2004, he was employed by the Gamma agency. Regularly published in leading magazines, his work has

been awarded several prizes.

Today, Jean-Michel Turpin is once again on his own and continues to collaborate with the press and publishers. He alternates treatment of social issues with coverage of French and international current events.

Since 2006, he has been working as photographer in the program *Rendez-vous en terre inconnue* (“Meeting in Unknown Lands”) hosted by Frédéric Lopez. Dwelling for three years at the gates of Chambord, it is as a pri-



vileged and passionate neighbor that he marvels over the wild surrounding nature and never tires of discovering one of the countless faces offered by the most enigmatic, and in his eyes the most enchanting of buildings: the château of Chambord.

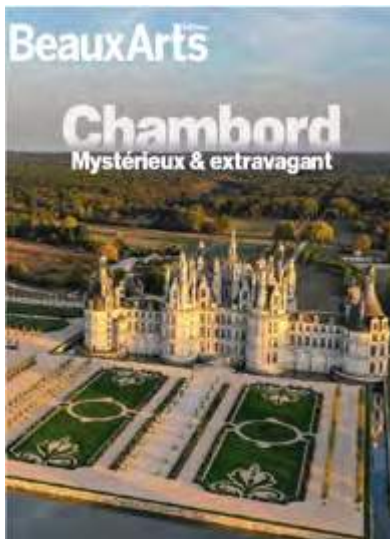
**Purchase price: 9,50€**

Also available in an English-language edition at the château gift shop

## EXPOSITION

from June 3 to July 14

A selection of these photographs are on display in Roissy Charles de Gaulle airport on the network of large tarpaulins. This presentation is being implemented through a partnership with ADP.



## The special edition BEAUX-ARTS MAGAZINE

Beaux-Arts Editions is dedicated to devising keys to interpreting Chambord while highlighting the many phases of its past and future development - in a 68-page book on sale as of 1 May.

**Purchase price: 9,50€**

Also available in an English-language edition at the château gift shop



## The catalogue of the “Chambord, 1519-2019: utopia at work” exhibition

An exhaustive 420-page compilation retraces the largest exhibition ever presented in the château: “Chambord 1519-2019: utopia at work”. Prefaced by Jean d’Haussonville and Dominique Perrault, the catalogue explains and illustrates the 18 laboratory projects presented in the contemporary section of the exhibition and includes ten articles elucidating the heritage section.

**Purchase price: 45€**



# The communication campaign

“500 years later, Chambord is still the dancing château. The movement of its architecture is also the movement that propels our development of projects throughout the estate”

Jean d'Haussonville, General director

In July 2018, the National Estate of Chambord launched a dedicated call for projects. The agency called “Sixtine” has put together a campaign revolving around three visual displays and a film. Several waves of posters are punctuating the year 2019. The company named RND has won a contract tender for the digital aspect. Wishing to federate the growing community of lovers of Chambord and the heritage, every month a dedicated internet site will be proposing competitive games, with numerous prizes to be won.



April poster campaign (JC Decaux) in the provinces

## The film

To celebrate the 500<sup>th</sup> anniversary of what is often known as “the dancing château” due to its circular layout around the double-helix staircase attributed to Leonardo da Vinci, the interior of the monument - with its enigmatic, mythical, singular identity - is being gloriously magnified. Along with the Sixtine agency, the National Estate of Chambord has imagined a short promotional film in no way inferior to trailers for full-length movies. It is being shown during May in all cinema auditoriums in Paris and the Centre-Val de Loire region. In addition, the biggest poster campaign ever launched by Chambord got underway on 9 April 2019.



April poster campaign (JC Decaux) in Paris



## The visuals



## The 500<sup>th</sup> anniversary site

The promise of an atypical visit and exceptional cultural programming are on tap for 2019.

Exceptional year, exceptional digital devices. For the National Estate of Chambord 2019 is a year packed with special events, live shows and a host of new attractions. A site dedicated to the 500th anniversary is now online, enabling internauts to apprise themselves of the current schedule and future projects; the estate's social media are appropriately highlighted.

All year long, internauts can participate in the "Grand Jeu Chambord" (grand Chambord game), thereby putting to the test what they know about the iconic Renaissance castle. There will be many prizes to be won.



"Quite often cultural sites are seen in advertising for leading luxury brands as decorative items. In our film, by contrast, Chambord is the main actor. In a danceable journey, cadenced by Renaissance architecture, an entire universe unfolds in the eyes of the future visitor".

Cécile de Saint Venant, Communication, branding and sponsorship manager



VIVA  
**Leonardo  
Da Vinci !**  
2019

# 500 years of Renaissance in Centre-Val de Loire

The ambition of the Centre-Val de Loire region is to offer culture and heritage wealth as a foundation of identity and drawing card for the territory.

VIVA  
**Leonardo  
Da Vinci !**  
2019  
**500 ANS DE  
RENAISSANCE(S)  
EN CENTRE VAL DE LOIRE**

## VAL DE LOIRE represents:

- 1 regional natural park
- 157 townships
- 4 French departments
- 1,2 million inhabitants
- 800 km<sup>2</sup>
- 280 km long

## Celebrating the Renaissance across the board

In the image of the Renaissance, in Centre-Val de Loire **2019 will be the year of one hundred flowers**, illustrating by a multi-thematic program a spirit of invention, a dose of audacity, and a capacity of self-reinvention in numerous fields. Thanks to an unprecedentedly concerted regionwide élan, more than 500 events are punctuating a “Leonardian” year throughout the territory and in all the fields dear to Leonardo. Estheticism and innovation, festivities and humanistic reflection, gastronomy and scientific explorations, artistic creations and heritage, and demanding and diversified programming are reviving the Renaissance spirit for one and all. Exhibitions, international scientific colloquia, reinvented visits, publications, artistic creations, workshops, digital creations, big shows, dances, tastings, discoveries of know-how, special exhibitions, encounters...

The “Viva Leonardo da Vinci” programming is offering multiple occasions to marvel, to reflect upon history and the transformations of our society, to discover special shows and unique works and, above all, to enjoy new experiences celebrating the themes and figures of the Renaissance: History and Heritage, Sciences and Innovation, Arts and Culture, Art of Living.

An effervescence of ideas and events is crossing the borders and reaching Tuscany, the region in which the genius Leonardo was born. Thanks to ongoing cooperation between the two regions, their respective programs are coming together to celebrate an exceptional year.

**From Tuscany to Centre-Val de Loire, through creativity and innovation, the Renaissance spirit is alive and well.**



# Sponsors and partners for the 500<sup>th</sup> anniversary

The National Estate of Chambord gratefully acknowledges the support of the sponsors and partners who have provided their backing for the different projects launched on the occasion of the 500<sup>th</sup> anniversary.

## SPONSORS AND PARTNERS



The National Estate of Chambord is grateful for the kind support provided by the companies associated with the "itinerant court decor" project carried out under the aegis of Jacques Garcia: Pierre Frey, Dedar, Henryot & Cie, and la Confédération du Lin et du Chanvre (flax and hemp confederation) as well as the financial support provided by the Caisse d'Épargne Loire-Centre.

The National Estate of Chambord is grateful for the support provided by the companies associated with the "Chambord 1519-2019, utopia at work" exhibition: Generali, Lefèvre and Orange.

The National Estate of Chambord is grateful for the support provided by the companies associated with the project aimed at creating a permaculture vegetable garden: Generali, la Fondation François Sommer, la Fondation d'entreprise Engie, Sylvaboïs and Ferrari BCS.

The National Estate of Chambord is grateful for the support provided by the Wiame companies having associated themselves with the "journey of stone".

## INSTITUTIONAL PARTNERS



## PRESS PARTNERS



## A word from the sponsors

### THE GENERALI GROUP

Generali is an independent group with Italian roots and sizable presence in the international arena. Founded in 1831, it is currently one of the world leaders in the insurance industry, implanted in more than 50 countries and comprising nearly 71,000 staff members, 150,000 insurance distributors and 57 million customers.



#### ■ A sponsor promoting Italy in France for more than 20 years

For more than 25 years, given the long-held roots of the head office, the art sponsorship activities of Generali France have been guided by the company's determination to promote to Italian heritage in France.

In the late 1990s, in conjunction with the *l'Institut de France*, its cultural involvement began with its backing for restoration of the grand fresco of Giambattista Tiepolo and its support for the "*Primitifs italiens*" exhibition in the Jacquemart-André museum in Paris. Its sponsorship efforts were pursued in the 2000s in the Chantilly château with renovation of the Giotto room and in the royal abbey of Chaalis with restoration of the Primiticcio decor.

Generali France also regularly sponsors temporary Italian art exhibitions: reproductions of Giotto's frescoes from the St. Francis' Basilica (Assisi) in the Sorbonne chapel (2004), the Paradise by Tintoretto in the Louvre museum, and the itinerant exhibition "Venetian splendors" (2006).

More recently, Generali sponsored the "Leonardo in France" exhibit at the Italian embassy (2017) and the retrospective *Eblouissante Venise!* at the Grand Palais (2018).

It is consequently in keeping with its long-standing practices that Generali's partnership with the National Estate of Chambord has taken shape. The imprint of Leonardo da Vinci renders Chambord a monument under Italian influence and a symbol of the two countries' cultural proximity. Today, Generali is sponsoring the "Chambord 1519-2019: utopia at work" exhibition and the creation of permaculture vegetable gardens.

At the request of the French President of the Republic, Emmanuel Macron, Philippe Donnet, CEO of the Generali group, has been designated as president of the sponsor committee in view of promoting the 500<sup>th</sup>-anniversary projects of Chambord in contacts with not only French and Italian companies, but those from other countries, as well.

#### Generali France

Generali France is one of today's leading French insurance companies, with 10,000 staff members and insurance brokers proposing insurance solutions to 7.5 million insured persons, as well as 800,000 firms and professionals.





*Photography: Alain Maître; Infographics: Gilles Coutelier*



In 2019, we are celebrating the half-millennium since construction of the château of Chambord got underway. In the context of the anniversary, EDF is financing the circadian illumination project, which is targeting the château. Designed as a new form of active lighting, similar to the natural lighting of the sun and the moon, it will reveal the beauty of Chambord's architecture while respecting the fauna inhabiting the estate.

In Chambord, EDF is contributing to the promotion of exceptional heritage by its expertise in light fields, through the mobilization of its relevant teams with their technical skills.

A key stakeholder in public service, viscerally attached to its core values, EDF is also a contributor to territorial activities and wishes to provide support to landmark events, such as celebration of the 500<sup>th</sup> anniversary of Chambord, which showcase not just an estate renowned for its excellence, but an entire region.

#### **About EDF**

A major player in energy transition, the EDF group is an integrated energy operator, present throughout the virtually all phases and processes: production, distribution, trading and the sale of energies and energy-related services. A world leader in low-carbon energy generation, the group has developed diversified production based on nuclear energy, hydraulics, new and renewable energy sources and thermal power.



# Groups, space rental, filming, accommodations

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## Groups

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Throughout the year, Chambord proposes a range of “à la carte” or “packaged” services for groups. Eating facilities inside the chateau allow visitors to make the most of a full day on the estate with its many attractions and activities.

Information at [www.chambord.org](http://www.chambord.org)  
or [devtour@chambord.org](mailto:devtour@chambord.org)



## Space rental, Seminars and special events

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Many special events are organized at Chambord in highly diversified formats: jewelry collection presentations; shooting of commercials, full-length films and mass media broadcasts; vintage car displays; gala dinners; politically oriented seminars; cultural encounters; weddings; family celebrations, company anniversaries.

**In Chambord, the sky's the limit!**

Information at [www.chambord.org](http://www.chambord.org)  
or [evenements@chambord.org](mailto:evenements@chambord.org)



## Film shooting

The Château of Chambord and its 13500-acre (5440 hectares) estate offers several options: cinematographic, documentary, mass market TV...

**Royalty-free images available on request at** [presse@chambord.org](mailto:presse@chambord.org)  
Information: [communication@chambord.org](mailto:communication@chambord.org)

## Accommodations

Just a few dozen meters from the château or at the estate gates, Chambord allows you to sojourn at the heart of a distinctive site included on UNESCO's World Heritage list.

### Cottages (gîtes)

Three charming lodges with a capacity of 6 to 8 persons located 200 meters from the château or at the entrance to the estate. Rental by the week or for a shorter period of time.

[gites-chambord@chambord.org](mailto:gites-chambord@chambord.org)

Prices ranging from 460€ to 1850€ (visitor's tax, water, electricity, cleaning fees, household linen and towels, internet access and a welcome gift included).

### A 4-star hotel

*Le Relais de Chambord* offers exceptional lodgings opposite the château and bordering the Cosson river. It contains 55 rooms and suites, a restaurant (*Le Grand Saint-Michel*), a spa (Nuxe) and seminar rooms. [www.relaisdechambord.com](http://www.relaisdechambord.com)

## Food and drink

### Café d'Orléans

Located in the heart of the château of Chambord with a terrace opening on to the courtyard and a cracking autumn chimney, *Café d'Orléans* welcomes visitors during château opening hours.

From 9 February through 3 November and school holidays

### Café Autour du puits

Just a few steps away from the château entrance, *Café Autour du puits* proposes a range of rapid meals (sandwiches / paninis / salads + dessert + beverage)

### On the village square

Stores and restaurants are open for business throughout the year on the Chambord village square (between the parking areas and the château): diversified menus, local specialties and home produce (wine, terrines, etc.).

**Maison des vins** - +33 (0)2 54 50 98 40.

**La Cave des rois** - +33 (0)6 99 30 17 53.

**Bergeries de Sologne** - +33 (0)2 54 33 32 03.

**Biscuiterie de Chambord** - +33 (0)2 54 81 60 97.

**Crêperie du cerf** - +33 (0)2 54 42 21 22.

**Le Saint-Louis** - +33 (0)2 54 20 31 27.

**Les Armes du château** - +33 (0)2 54 42 29 44.

**Le Grand Saint-Michel** - +33 (0)2 54 81 01 01.



# Key figures for 2018

## Budgetary implementation

**16 M€**

OPERATIONAL COSTS (EXCLUDING DEPRECIATION)

**7,9 M€**

INVESTMENT

**15 M€**

SALES REVENUE

**90,1 %**

FINANCIAL SELF-SUFFICIENCY

## Payroll

**134**

PERMANENT STAFF  
(AS OPPOSED TO 162 IN 2019)

**9**

SUBSIDIZED CONTRACTS

## Work projects

**1500**

WORKSITES IDENTIFIED DURING 2018

## The forest

**13500 ACRES**

AREA OF THE CHAMBORD ESTATE

**20 MILES**

LENGTH OF THE ENCLOSURE WALL

## Attendance

**1 017 836**

VISITORS

**2 MILLIONS**

VISITORS ON THE SITE

**30,000**

SCHOOLCHILDREN

## Communication

**+ 68**

FILM SHOOTINGS HOSTED DURING 2018

**+119%**

INCREASED PRESENCE OF THE CHAMBORD COMMUNITY ON THE SOCIAL MEDIA

**1,229,508**

UNIQUE VISITORS ON THE INTERNET SITE

# Chronology

**1515:** François I becomes king of France.

**1519:** Death of Leonardo da Vinci in Amboise, beginning of the building of Chambord.

**1539:** The keep (donjon) is completed. François I invites Charles V to Chambord for one night.

**1542:** Start of the construction of the park enclosure wall

**1545:** Final stay of François I in Chambord. End of building of the royal wing.

**1547:** Death of François I. His son, Henri II, is enthroned and carries on château construction work.

**1556:** Suspension of construction work. The chapel wing and the lower enclosure have not been completed.

**1626:** Gaston, Duke of Orléans, receives Chambord in appanage.

**1641-1642:** Initial château restoration work. Construction of the enclosure wall is pursued anew.

**1643-1662:** Final acquisition of lands that will belong to the park.

**1660:** Death of Gaston, Duke of Orléans. Chambord reverts to the French crown. First sojourn of Louis XIV.

**1685:** Construction of stables in the château forecourt. Last sojourn of Louis XIV in Chambord.

**1686:** Suspension of all ongoing work

**1725:** Stanislas Leszczyński settles in Chambord.

**1730-1734:** Resumption of refurbishment and sanitization of the château outskirts.

**1733:** The ex-king of Poland definitively exits Chambord.

**1745:** Maurice, Count of Saxony is granted enjoyment of the château and its park from the hands of Louis XV.

**1748:** Maurice settles permanently in the château and completes landscaping of the outskirts.

**1750:** Maurice dies in the château.

**1781:** The park and the château are entrusted to the Haras du royaume (royal stables), directed by the Marquis of Polignac.

**1792:** The château furnishings are auctioned off during the French Revolution.

**1809:** Napoleon offers Chambord to Marshal Louis Alexandre-Berthier, prince of Wagram.

**1821:** The estate is offered to Henri d'Artois, Duke of Bordeaux, the youngest member of the Bourbon dynasty.

**1840:** Inscription of the château on the list of historical monuments in France.

**1871:** The only sojourn of Henri d'Artois, who has become Count of Chambord.

**1883:** Death of the Count of Chambord. His nephews inherit the estate.

**1923:** The estate becomes a registered site.

**1930:** The estate is reacquired by the public authorities.

**1939-1945:** Thousands of artworks from French museums are sheltered in the château.

**1947:** The estate becomes a national hunting and wildlife reserve.

**1981:** Listing of the monument in the World Heritage of Humanity (UNESCO)

**1997:** The entire estate is registered as a historic monument.

**2005:** Creation of the National Estate of Chambord as a public institution.

# Practical information

## Château opening hours

The château is open every day of the year, except for 1 January, the first Monday of November, and 25 December.

- April through October: 9 A.M. – 6 P.M.
- November through March: 9 A.M. – 5 P.M.

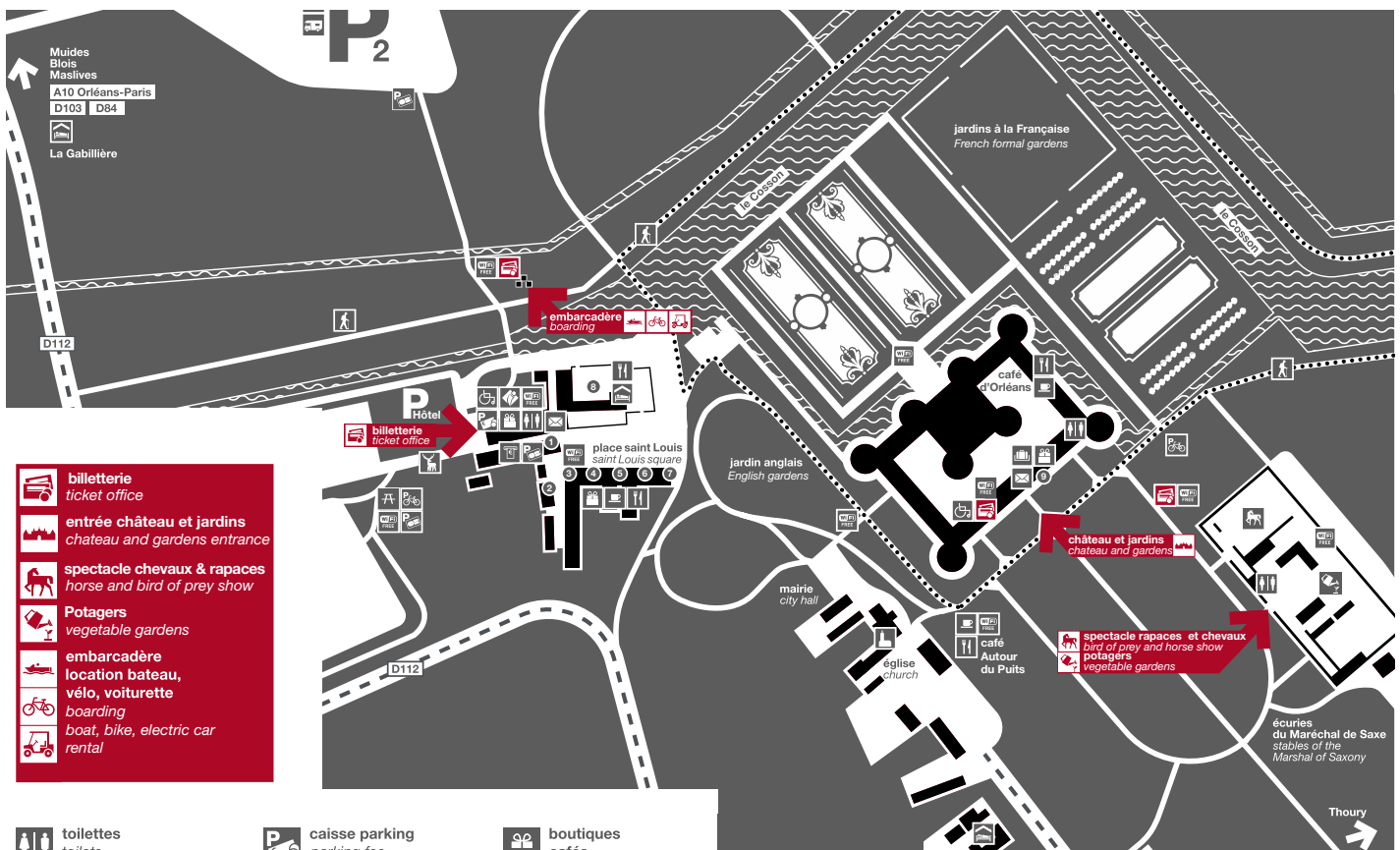
## Access château and French gardens

14,5€ Full price

12€ Group from 20 persons

12€ Reduced price

30€ Chambord passport (one day on site)



## Access Chambord park

- Parking P0 at 600 meters from the château (automobiles, motorcycles): 6€/day
- Parking P1 (vans, minibus...): 11€/day; Coach: 50€/day; Free parking for groups having visited the château (proof of purchase of at least 7 entrance tickets to be presented at checkout)
- Parking P2 (automobiles): 4€/day; (motor home): 11€/24h
- Card to be used for parking up to 10 times (vehicles): 10€ valid 1 year
- Free bicycle parking

- toilettes
- distributeur de billets
- office de tourisme
- consigne
- boîte aux lettres
- aire de pique-nique
- navette châteaux Rémi

- caisse parking
- hôtel - gîtes
- parking vélo
- prêt de fauteuil roulant
- départ visite réserve
- balade autour du canal

- boutiques
- cafés
- restaurants
- gift shops
- coffee shops
- restaurants

- Maison des vins
- Bergeries de Sologne
- Biscuiterie de Chambord
- La Cave des Rois
- Monument Café
- Le Saint Louis
- Les Armes du château
- Relais de Chambord
- Le Grand Saint-Michel
- Boutique du château

Follow us!  
Château of Chambord

[www.chambord.org/500-years/](http://www.chambord.org/500-years/)





domaine national de Chambord

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